



# PR/122766 | Senior Sales Executive (Anime IP)

### Job Information

### Recruiter

JAC Recruitment Indonesia

### Job ID

1541664

#### Industry

Amusement, Entertainment

### Job Type

Permanent Full-time

#### Location

Indonesia

### Salary

Negotiable, based on experience

#### Refreshed

May 20th, 2025 13:15

## General Requirements

# **Minimum Experience Level**

Over 3 years

# Career Level

Mid Career

# Minimum English Level

Business Level

# Minimum Japanese Level

**Business Level** 

### **Minimum Education Level**

Associate Degree/Diploma

## Visa Status

No permission to work in Japan required

# Job Description

## **OVERVIEW**

Our client in Anime IP Licensing is seeking an experienced Senior Sales Executive to drive revenue growth, expand partnerships, and maximize the commercialization of anime properties.

## JOB RESPONSIBILITIES

- · Responsible for selling Japanese anime program content to TV broadcasters and digital streaming platforms
- Drive the promotion and distribution of Japanese anime Intellectual Property (IP) content in Indonesia and potentially across SEA
- Develop and maintain relationship with key stakeholders in the media industry, including television networks and digital platforms such as VOD and OTT services
- Identify new business opportunities and expand the company's market presence within the anime content space
- Negotiate licensing deals and partnership with media companies to maximize revenue and audience reach

# JOB REQUIREMENTS

- Min. Bachelor's degree in any major
  More than 5 years of working experience in TV Station, Digital Media, or anime/IP content-related sales
  Excellent communication skill and interpersonal skills
- Business level proficiency in English
- Passion and deep interest in Japanese anime and intellectual properties

Company Description