



Job Description

Job Summary:

The Sales Engineer will be responsible for driving sales and providing technical support for marine equipment and spare parts. This role involves identifying customer needs, offering tailored solutions, and ensuring a high level of customer satisfaction through excellent service.

Responsibilities:

- · Develop and execute sales strategies to achieve revenue targets for marine equipment and spare parts.
- · Identify and engage with potential clients in the maritime industry.
- Provide technical expertise and support to customers, helping them select the right equipment and parts for their needs.
- Prepare and deliver compelling sales presentations and proposals to clients.
- · Build and maintain strong relationships with customers, ensuring ongoing satisfaction and repeat business.
- · Monitor market trends and competitor activities to identify new business opportunities.
- Collaborate with internal teams to ensure timely delivery and fulfillment of customer orders.
- Conduct regular follow-ups with customers to gather feedback and address any issues or concerns.

Requirements:

- Bachelor's degree in any Engineering major
- Proven experience in a sales role within the marine equipment and spare parts industry.

- Excellent communication, negotiation, and presentation skills.
 Ability to work independently and as part of a team.
 Proficiency in MS Office (Excel, PowerPoint) and CRM software.

- Strong problem-solving and analytical skills.
 Willingness to travel and attend industry events and trade shows as needed.

Company Description