



## PR/118021 | Digital Marketing Coordinator

### Job Information

**Recruiter**[JAC Recruitment UK](#)**Job ID**

1541611

**Industry**

Other

**Job Type**

Permanent Full-time

**Location**

United Kingdom

**Salary**

Negotiable, based on experience

**Refreshed**

May 20th, 2025 13:03

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

Digital Marketing Coordinator – Japan Travel Campaigns

**Location:** Central London (Hybrid Work Available after probation period for up to 2 days)

**Position Overview:**

We are looking for a dynamic and detail-oriented **Digital Marketing Coordinator** to support our efforts in promoting travel to Japan through engaging and effective online campaigns. This role will involve managing influencer partnerships, coordinating with advertising agencies, and overseeing the execution of digital marketing initiatives aimed at UK-based audiences.

**Key Responsibilities:**

- Plan and execute digital marketing campaigns across platforms such as Instagram, YouTube, Facebook, and Google.
- Identify, engage, and manage relationships with influencers and content creators to promote travel experiences in Japan.
- Coordinate with advertising agencies and media partners to ensure timely delivery of campaign assets and messaging.

- Oversee campaign operations, including scheduling, approvals, and performance tracking.
- Monitor and report on campaign performance using tools like Google Analytics, Meta Business Suite, and other digital dashboards.
- Assist in the creation and localization of digital content tailored to UK audiences.

**Qualifications:**

- Minimum 2 years of experience in digital marketing, preferably in travel, lifestyle, or consumer brands.
- Strong communication and organizational skills, with experience managing external partners.
- Familiarity with influencer marketing and social media campaign management.
- Excellent command of English (native-level or equivalent); familiarity with Japanese language or culture is a plus.

Applicants must have the legal right to work in the UK **without visa sponsorship**.

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Company Description