



## PR/158798 | Marketing Manager

### Job Information

**Recruiter**[JAC Recruitment Malaysia](#)**Job ID**

1540932

**Industry**

Retail

**Job Type**

Permanent Full-time

**Location**

Malaysia

**Salary**

Negotiable, based on experience

**Refreshed**

June 3rd, 2025 19:00

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

**Company and Job Overview**

A healthcare and wellness company is looking for a high-caliber manager to join their team. As a **Planning Manager**, you will be responsible for ensuring the seamless execution of marketing and promotional strategies through cross-team collaboration.

**Job Responsibilities**

- Collaborate with internal departments to create and update promotional materials.
- Manage website content and social media content.
- Assist in organizing tour logistics and coordinate event participation.
- Update printed materials and translate communications.  
Prepare new product packaging and launch events.

### Job Requirements

- Bachelor's degree in Marketing, Communications, Business Administration, or a related field.
- Minimum of 3-5 years of experience in marketing, event planning, design or a similar role.
- Strong project management skills with the ability to multitask and meet deadlines.
- Knowledge of social media platforms and digital marketing strategies.
- Detail-oriented with a creative and strategic mindset.
- Strong management skills and leadership.

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#countrymalaysia

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### Company Description