



## PR/158691 | SALES APPLICATION ENGINEER

### Job Information

**Recruiter**[JAC Recruitment Malaysia](#)**Job ID**

1540900

**Industry**

Other (Manufacturing)

**Job Type**

Permanent Full-time

**Location**

Malaysia

**Salary**

Negotiable, based on experience

**Refreshed**

May 20th, 2025 12:35

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

**JOB RESPONSIBILITIES**

- To drive business growth from technical and engineering solutions aspects.
- To penetrate set of target business development engaging the target customers' technical team to propose manufacturing applications and solutions through company's products (short & long term).
- To strategize business development plans based on technical solutions for specific projects and relevant market sectors.
- Monitors, reports, and analyses progress in achieving defined objectives in the business development plan.
- To understand competitive landscape, conduct products' analysis and develop strategies to win market share from competition.
- To attend manufacturing / engineering conference and exhibition events to understand market demands and connect with business prospects.

## JOB REQUIREMENTS

- Possesses Bachelor's Degree / Diploma in Engineering, Business, Marketing or equivalent, with strong technical aptitude.
- Have at least 5 years of sales / business development experience, preferably in solution sales of direct materials, precision components or products into engineered assemblies and applications.
- Proven success in business development and ability to penetrate to new target business segments.
- Knowledge in CRM system to record and track objectives, strategies, and tactics.
- Strong sales network in manufacturing and engineering field.
- Able to develop and present solutions to customers independently.

Interested candidates are welcomed to apply online or contact us for more details.

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Company Description