



PR/158758 | Marketing Executive

Job Information

Recruiter[JAC Recruitment Malaysia](#)**Job ID**

1540881

Industry

Chemical, Raw Materials

Job Type

Permanent Full-time

Location

Malaysia

Salary

Negotiable, based on experience

Refreshed

June 17th, 2025 03:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Company Overview

Our client is an established MNC in manufacturing, located in Pasir Gudang.

Job Responsibilities

- Business Nature: Well-known International IT Product Manufacturer
- Location: Pasir Gudang, Johor
- Assist in achieving marketing objectives by actively participating in developing and implementing detailed marketing concepts, plans and strategies based on market trends, competitors and sales department's information, and customers' requests with ultimate goal of maximizing business growth.

- Assist in planning and developing promotional materials and liaise with advertising agencies for the production of such materials.
- Assist in making, managing and updating company new letters, company websites and social media.
Monitor and evaluate the effectiveness marketing activities and provide feedback to management for improvement.
- Assist in preparing monthly report, and presentation materials for meeting when need arises.
Assist in organizing monthly meeting with regional sales representative.
- Assist in handling and responding new business, customer inquiries and leads generation.
Occasional visit to customer and market (domestic and international) for collecting and researching market information.
- Other ad-hoc activities: preparing quotation, and etc.

Job Requirements

- Candidates must possess at least diploma in marketing or business field.
- Preferably junior executive in marketing/business development or equivalent with digital and e-marketing communication and social media updates.
At least 3 years of working experience. New products designing and launches experience is advantage.
Proficiency in English (verbal and written), fluent in Mandarin is preferred.
- Required skills: Microsoft Office (Word, Excel, PPT) Photoshop, Marketing
- Exceptional organizational, follow-up, time management skills; detail oriented, ability to communicate effectively with external and internal customers.
- Willing to travel

Interested applicants are welcome to apply online with us or contact us for more information.

Company Description