



## PR/158190 | Research Analyst (Economics)

Job Information

Recruiter JAC Recruitment Malaysia

**Job ID** 1540768

Industry Digital Marketing

Job Type Permanent Full-time

**Location** Malaysia

Salary Negotiable, based on experience

**Refreshed** June 17th, 2025 01:00

General Requirements

Minimum Experience Level Over 3 years

Career Level Mid Career

Minimum English Level Business Level

Minimum Japanese Level Business Level

Minimum Education Level Associate Degree/Diploma

## Visa Status

No permission to work in Japan required

Job Description

JOB RESPONSIBILITIES

- Perform In-Depth Research: Examine financial markets, global economic trends, and policy changes to create wellinformed and precise content.
- Create Compelling Content: Develop video scripts, social media posts, and blogs that simplify complex subjects such as market fluctuations, economic policies, and personal finance—making them accessible and engaging.
- Team Collaboration: Partner with content creators, editors, and marketers to ensure research insights are in line with our creative vision and audience expectations.
- Engage with the Community: Utilize audience feedback to adjust content strategy, remaining attentive to what viewers find most valuable.
- Maintain Accuracy: Review and refine content, ensuring each piece is thoroughly researched and meets our brand standards. Your meticulous attention to detail upholds the integrity of our message, maintaining the professional quality our audience expects.
- Support Strategic Development: Assist in editorial planning, SEO optimization, and strategic content initiatives.

## JOB REQUIREMENTS

- Possess Bachelor's degree in Finance, Banking, Investment, Economics, Political Science, Journalism, or a related degree
- Minimum of 1 year of professional experience in a relevant field such as financial services, journalism, content creation, or research
- Excellent written and communicative English skills with a proven ability to translate complex financial data, terminology, and concepts into clear, concise, and engaging content suitable for a broad audience
- Independent work ethic and effective time management are essential, along with strong collaboration skills, including proactive idea sharing and receptiveness to feedback

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**Company Description**