



PR/117300 | Marketing Manager

Job Information

Recruiter[JAC Recruitment Thailand](#)**Job ID**

1540463

Industry

Healthcare, Nursing

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

May 20th, 2025 12:18

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Type of Business: Personal care-, Healthcare products

Working Hour: Mon-Fri 08.30-17.30 (BTS Line)

Job Descriptions:

- Initiating and managing NPD (with regional team), marketing strategies and plans (BTL/ATL), as well as sales distribution for Thai market.
- Monitoring all campaign progress, evaluating result of marketing activities and marketing communications, and then reporting the concrete feedback for further improvement to the management.
- Developing approved communication and best utilizing selective media to ensure sales conversion in cooperation with advertising agency.

- Manage distributor partners, agency or outsource creative to develop to design for each marketing campaign.
- Manage and update sales promotion.
- P&L management.

Qualifications:

- Bachelor or Master degree in Marketing or any related field
- Min. 8 years of working experiences in Marketing, Advertising, Communication or any related field
- **Proven experience in brand and marketing management for FMCG, OTC healthcare products**
- **Good command of English both written and spoken**
- Strong inter-personal, management, negotiation skills

Company Description