

MichaelPage

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UP TO 11M JPY - Brand Manager for a Global Consulting Firm**Brand Manager****Job Information****Recruiter**

Michael Page

Job ID

1539907

Industry

Business Consulting

Company Type

Large Company (more than 300 employees) - International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

9 million yen ~ 11 million yen

Refreshed

May 16th, 2025 18:41

General Requirements**Minimum Experience Level**

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

This role is responsible for driving both internal and external brand communications aligned with the organization's purpose, strategy, and policies. It involves leading initiatives to enhance brand value, manage risks, improve communication channels, and support marketing governance and database-driven campaigns. As a key brand ambassador, the position plays a central role in promoting brand understanding and engagement across the organization.

Client Details

Our client is a global powerhouse in professional services, renowned for its expertise in auditing, consulting, and advisory. With an extensive global footprint, they partner with top-tier clients across a wide range of industries. Their reputation is backed by numerous industry accolades, including recognition for their innovative approach and dedication to diversity, reinforcing their position as a leader in providing outstanding value and results.

Description

- Lead internal communication initiatives, including training on brand guidelines and compliance, and support the effective rollout of strategic messages from senior leadership.
- Advise on governance and marketing communications for services and solutions, while driving strategic campaigns aligned with organizational priorities.
- Plan and execute database-driven marketing initiatives to enhance audience targeting, lead generation, and overall communication effectiveness.

Job Offer

- A competitive salary range of 9M - 11M JPY.
- Full flextime.
- Possibility to work from home up to 3 to 4 days a week.
- A chance to work in the professional services industry with a globally recognized brand.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Jamel Akalay on +81 3 6832 8935.

Required Skills

- At least 5 years experience in B2B brand management, advertising, and database-driven marketing initiatives.
- Project management and logical thinking.
- Skilled in reporting, editing and copywriting.
- Full proficiency in Japanese and business level English.

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