

MichaelPage

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Solution Marketing Manager - B2B Telecom (Up to 16M JPY Total!)**Solution Marketing, B2B Marcom****Job Information****Recruiter**

Michael Page

Job ID

1539503

Industry

Communication

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

12 million yen ~ 15 million yen

Refreshed

August 22nd, 2025 21:00

General Requirements**Career Level**

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

A global telecom innovator is hiring a Senior Marketing Manager to lead localized solution marketing in Japan and support wider Northeast Asia initiatives. This is a strategic and creative role focused on messaging, content, campaigns, and regional collaboration.

Client Details

Our client is a world-class technology company serving major markets across Asia and globally. With a strong presence in Japan, they are known for pushing innovation in communications and enterprise solutions.

Description

- Localize global messaging and assets for the Japanese market.
- Create and promote original content with the CTO/product teams.
- Execute local campaigns and enrich the Japanese Ericsson website.
- Engage with stakeholders across business units
- Identify and promote key solutions that resonate with Japanese customers.

Job Offer

- An attractive salary package up to 14M JPY base + 15% bonus
- WFH 2-3 days a week
- A chance to shape the future of the technology and telecoms industry.
- Professional development opportunities and a clear career progression path.
- An inclusive company culture that values diversity and encourages creativity.

If you believe you have the necessary skills and experience for this role, we encourage you to apply today!

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Dany Limatibul on +81364021597.

Required Skills

A successful 'Marketing Manager' should have:

- Ideal for professionals with 8-10 years of marketing experience from Telecom industry or high tech background
 - Strong technical understanding to interact with senior product/CTO teams.
 - Strategic marketing mindset - able to articulate how marketing supports sales.
 - Fluent in Japanese & English
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Company Description

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