

**MichaelPage**

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## Marketing Manager - Diagnostic Ultrasound

### Shape Ultrasound Strategy Japan

#### Job Information

**Recruiter**

Michael Page

**Job ID**

1539496

**Industry**

Medical Device

**Company Type**

Large Company (more than 300 employees) - International Company

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

10 million yen ~ 12 million yen

**Salary Bonuses**

Bonuses paid on top of indicated salary.

**Refreshed**

May 15th, 2025 10:07

#### General Requirements

**Minimum Experience Level**

Over 1 year

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

#### Job Description

We are looking for a commercially astute and clinically knowledgeable **Marketing Manager** to lead strategic initiatives for the **Ultrasound** division in Japan. This is a rare opportunity to shape market direction and build strong partnerships with key cardiovascular stakeholders.

**Client Details**

Our client is a global leader in **medical technology and diagnostics**, known for delivering high-precision imaging solutions and advanced healthcare systems. The Japan business is one of its most critical markets and is undergoing continued innovation in both product and market strategy.

## Description

- Lead and implement mid- to long-term marketing strategies for ultrasound imaging systems in Japan.
- Collaborate with global HQ, regional teams, and internal stakeholders to align on business objectives.
- Conduct data-driven analysis to support strategic planning and market forecasting.
- Build trusted relationships with key academic and clinical leaders, particularly in cardiovascular ultrasound.
- Represent the Ultrasound Division in key decision-making meetings and initiatives.
- Plan budgets and investment proposals to support marketing execution.
- Ensure alignment with compliance standards and act as a values-driven leader.

## Job Offer

- Competitive salary of ¥10M-12M base + bonus
- Flexible remote work and flextime arrangements
- Full benefits package including retirement, childcare support, volunteer leave, and internal job mobility
- Work at a global healthcare innovator with robust diversity & inclusion practices

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Sara Loh on +813 6832 8915.

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## Required Skills

- Minimum 3 years in medical device sales, marketing, or clinical applications-preferably in imaging.
  - Advanced understanding of cardiovascular diagnostics and customer pathways.
  - Strong stakeholder management and cross-functional collaboration experience.
  - Japanese speaker (native proficiency) with business-level English (TOEIC 900+).
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- Strategic thinker with hands-on business planning and marketing execution skills.

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## Company Description

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