

MichaelPage

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Product Manager for Sports Gear

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Job Information

Recruiter

Michael Page

Job ID

1539377

Industry

Retail

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

7 million yen ~ 9 million yen

Refreshed

May 13th, 2025 15:52

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Lead product planning for bags, gloves, caps, accessories for a major sports brand. Develop and localize global models for the Japanese market, as well as created Japan-exclusive essential products based on market trends and product knowledge.

Client Details

Our client is a major name in the sports industry, with a strong focus on golf. They are beloved for their products, branding, and stability in the market.

Description

- Conducted market and competitor analysis to strategically determine product pricing aimed at maximizing both revenue and profit.
- Maintained smooth communication with U.S. counterparts by providing timely reports on sales performance, market share, trend insights, and upcoming seasonal plans.
- Provided product strategies and information to the marketing team.
- Collaborated with the sales team to implement product and pricing strategies.

Job Offer

- International work environment.
- Chance to use English.
- Chance to work in a major name in the sports industry.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

Required Skills

- Experience in product management for consumer products, preferably in outdoor or sports categories.
 - Experience launching products in Japan while working in collaboration with a global team.
 - Experience in product marketing; ability to conduct marketing activities using data and evidence.
 - NATIVE level Japanese and Business level English.
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Company Description

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