



PR/095120 | Senior Market Research Executive

Job Information

Recruiter[JAC Recruitment Singapore](#)**Job ID**

1538298

Industry

Other (Manufacturing)

Job Type

Permanent Full-time

Location

Singapore

Salary

Negotiable, based on experience

Refreshed

May 1st, 2025 20:14

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

SENIOR MARKET RESEARCH EXECUTIVE- HEAVY INDUSTRY

A new headcount for the senior market research executive has just been created within our client in the heavy industry here in Singapore.

About the Role:

The ideal candidate will be responsible for conducting market research, analysing data, reporting findings, and forecasting sales by assessing market demand and pricing trends.

Key Responsibilities:

- Conduct comprehensive market research to gather relevant data.
- Analyse data to identify trends and insights.
- Prepare detailed reports on research findings.
- Forecast sales by evaluating market demand and pricing trends.
- Collaborate with sales and marketing teams to provide actionable insights.
- Monitor industry developments and competitor activities.

To be successful in this role, you need to have proven experience in market research and data analysis preferably in the heavy industry.

Key Requirements:

- Degree in business, preferably in Statistics or Data Science
- Minimum 3 years of experience in market analysis, sales operations, or related analytical roles
- Strong proficiency in data analysis tools such as Excel or Power BI, Tableau, etc

Interested applicants click [APPLY NOW](#)

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Company Description