



Job Description

Regional Sales Manager

Our client in the lifting and material-handling equipment is looking for a regional sales manager. This role will establish, maintain and grow the customer base for SEA region.

Key Responsibilities

- Meet sales targets by effectively managing and motivating the regional dealer network.
- · Generate new sales leads and provide services to existing customers within the assigned territory.

· Set sales forecasts for customers in SEA region.

- Maintain and enhance positive relationships with the target customer base through regular visits to both existing and new customers.
- Oversee discount levels and work towards improving the company's profit margins.

Key Requirements

- A Bachelor's Degree in Business, Engineering, Science, or a related field is required.
- At least 8 years of experience in the equipment and/or aerial industry.
- Capable of providing informed insights on the market and strategies to achieve objectives.
- Proficient in understanding and managing the operational aspects of the used equipment business.
- Strong interpersonal skills to build, nurture, and maintain relationships within the market, including with our current sales/dealer network and new legacy customers.
- Willingness to travel regionally.

Interested applicant, please click APPLY NOW

Do note that we will only be in touch if your application is shortlisted.

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Company Description