



JAC Recruitment

We are recruitment specialists around the globe

Thailand

PR/117049 | JS Sales and Marketing

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1537180

Industry

Other

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

April 30th, 2025 16:21

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Job Responsibilities:**Shop Sales (50%)**

- Introduce berrymobile services to Japanese customers.
- Advertising sales for the Yearly Free Magazine.
- Promote Si Racha through blogs and social media.
- Shoot and edit videos for our YouTube channel.
- Provide in-store or remote technical support with back office staff.
- Offer customer support via email and phone.

Marketing (50%)

- Manage web and social media operations, including understanding effective content strategies and creating written materials.
- Analyze the Thai market and develop strategic plans.
- Select appropriate advertising platforms and manage ad placements.
- Plan and execute events, including selecting relevant events for participation.
- Prepare for new product launches by creating necessary materials and translating Japanese documents into English or Thai.

Qualifications:

- Bachelor's degree in Marketing, Business, Communications, or related field.
- Proven experience in sales and marketing, preferably in a retail environment.
- Strong understanding of social media platforms and content creation.
- Excellent communication skills in Japanese and English (Thai is a plus).
- Ability to shoot and edit videos.
- Strong analytical skills and ability to develop strategic plans.
- Customer-oriented with excellent problem-solving skills.

Benefits:

- Competitive salary
- Health insurance
- Paid time off
- Opportunities for professional development

Company Description