



PR/158929 | Senior Marketing Executive / Business Development (Retail)

Job Information

Recruiter

JAC Recruitment Malaysia

Job ID

1536792

Industry

Retail

Job Type

Permanent Full-time

Location

Malaysia

Salary

Negotiable, based on experience

Refreshed

April 30th, 2025 16:05

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

A leading multinational retail company is looking for a Senior Marketing/Business Development Executive to join their team.

Key Responsibilities:

- Assisting with marketing and promotional projects assigned by marketing lead.
- Gather feedback and channel requests to marketing Lead.
- Assist in store creatives set up during campaigns (eg, store opening, year-end-sale, etc)
- Cross-functional Collaboration: Work with teams across marketing, E-commerce, retail and operations.
- Participate diligently in any promotion / campaign from time to time to achieve stakeholders desired results

- Provide strategic direction and clear communication to retail visual designer in achieving effective visuals.
- Identify new business and revenue opportunities with industry trends analysis.
- Build and maintain strong relationships with the mall management team.
- Maintaining and updating sales, marketing, and business development documentation.

Requirements:

- Min Diploma or Degree holder
- 4 to 5 years of working experience with retail marketing focus
- Preferably experienced in managing mall and creative personnel
- Adaptable, able to multitask and bold in trying new ideas that can generate sales or traffic
- Self-motivated and team oriented

Company Description