



PR/158798 | Marketing Manager

Job Information

Recruiter[JAC Recruitment Malaysia](#)**Job ID**

1536715

Industry

Retail

Job Type

Permanent Full-time

Location

Malaysia

Salary

Negotiable, based on experience

Refreshed

April 30th, 2025 16:04

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Company and Job Overview

A healthcare and wellness company is looking for a high-caliber manager to join their team. As a **Planning Manager**, you will be responsible for ensuring the seamless execution of marketing and promotional strategies through cross-team collaboration.

Job Responsibilities

- Collaborate with internal departments to create and update promotional materials.
- Manage website content and social media content.
- Assist in organizing tour logistics and coordinate event participation.
- Update printed materials and translate communications.
Prepare new product packaging and launch events.

Job Requirements

- Bachelor's degree in Marketing, Communications, Business Administration, or a related field.
- Minimum of 3-5 years of experience in marketing, event planning, design or a similar role.
- Strong project management skills with the ability to multitask and meet deadlines.
- Knowledge of social media platforms and digital marketing strategies.
- Detail-oriented with a creative and strategic mindset.
- Strong management skills and leadership.

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Company Description