



## PR/158525 | Senior Digital Marketing and E-Commerce Executive

### Job Information

**Recruiter**[JAC Recruitment Malaysia](#)**Job ID**

1536573

**Industry**

Retail

**Job Type**

Permanent Full-time

**Location**

Malaysia

**Salary**

Negotiable, based on experience

**Refreshed**

April 30th, 2025 16:02

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

**Job Responsibilities**

- Planning, executing, and optimizing online marketing efforts to promote a company's products or services
- Managing and optimizing online sales channels to drive revenue growth
- To enhance online presence and sales.
- Launching optimized online advertisements through Google AdWords, Facebook, etc
- Creating and distributing online newsletters and promotional emails

**Job Requirement**

- At least 5 years of experience in digital marketing and e-commerce
- Strong understanding of digital marketing tools and strategies, excellent analytical skills, and the ability to adapt to the latest trends in online marketing
- Experience in B2C e-commerce and marketing
- Able to converse in Mandarin

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## Company Description