



## PR/109226 | Assistant Manager - Product & Marketing

### Job Information

**Recruiter**
[JAC Recruitment India](#)
**Job ID**

1536237

**Industry**

Healthcare, Nursing

**Job Type**

Permanent Full-time

**Location**

India

**Salary**

Negotiable, based on experience

**Refreshed**

April 30th, 2025 15:49

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

#### Roles and Responsibilities :-

- Responsible for both product planning and product marketing.
- Product & Business development planning.
- Planning for Connected Product Marketing.
- Understanding for Connected Market Statistic.
- Administering Product Training to Sales and service team.
- Identifying the customer/market problems or needs.
- Developing a Roadmap for Connected Product with prioritizing features.

- Analyze Market data & deliver to respective teams.
- Planning for Product Cost Strategy, Differentiation Strategy, Focus Strategy & Quality Strategy.
- New Product planning.
- Product evaluation.
- Help to study publication for evaluated study.
- Identify KOL & take help for product support in Markey establishment.
- KOL engagement/development, increasing presence in CMEs/ workshops.

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## Company Description