

**MichaelPage**

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## Channel Marketing Manager

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#### Job Information

**Recruiter**

Michael Page

**Job ID**

1535165

**Industry**

Retail

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

8 million yen ~ 10 million yen

**Refreshed**

April 28th, 2025 17:28

#### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

#### Job Description

This critical position works closely with a wide range of internal teams to ensure the GTM plans align and complement brand strategies. This is a playing manager role, therefore in addition to leading, guiding and growing the team members, this individual also will be working directly with key wholesale accounts.

#### Client Details

Our client is one of the fastest growing names in the performance footwear industry. They are renowned for their products and good work environment.

#### Description

- Set up omni-channel full year/ seasonal / monthly activity calendar.
- Plan and execute seasonal trade shows.
- Create and deliver channel specific marketing assets, including in-store POPs, graphics, GWPs, etc.
- Maintain shop-in-shop spaces in partnership with Sales team and visual merchandizing specialist.

#### Job Offer

- Strong hybrid environment.
- International work environment.
- Beautiful new office in one of Tokyo's newest towers.
- Career growth opportunities.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

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## Required Skills

- NATIVE level Japanese and Business level English.
  - Related marketing experience including trade, retail, product and digital marketing.
  - People management experience is a MUST.
  - Footwear/retail experience preferred.
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## Company Description

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