![CareerCross by JAC Recruitment]

[International Companiey]Product Manager (Ad Tech, Ad Fraud) 👍 Exclusive job

Intermediate level in Japanese (N2/N3).

Job Information

Recruiter
j Career Co.,Ltd.

Hiring Company
Global IT company preparing for IPO

Job ID
1535112

Industry
Software

Company Type
Small/Medium Company (300 employees or less)

Non-Japanese Ratio
About half Japanese

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards, Minato-ku

Train Description
Yamanote Line, Shibuya Station

Salary
5 million yen ~ 8 million yen

Work Hours
Flextime system (core time 10:00-17:00)   Break time: 60 min.

Holidays
Sat, Sun, national holyday Vacation leave paid holid etc

Refreshed
May 10th, 2025 00:00

General Requirements

Minimum Experience Level
Over 3 years

Career Level
Mid Career

Minimum English Level
Business Level (Amount Used: English usage about 75%)

Minimum Japanese Level
Daily Conversation

Minimum Education Level
Technical/Vocational College

Visa Status
Permission to work in Japan required

Job Description

About the Role

We are looking for a Product Manager to contribute to the development of innovative solutions in the ad tech, ad fraud, and marketing technology space. This role presents an exciting opportunity to be part of a fast-evolving industry, working on products that help organizations safeguard their digital advertising investments and improve marketing performance.

As a Product Manager, you will play an important role in shaping the product roadmap, collaborating with cross-functional teams, and delivering value to our customers. You will be responsible for managing the product development lifecycle, from initial research and requirement gathering to feature delivery and iteration.

Key Responsibilities

- Support Product Strategy: Contribute to the development and execution of the product vision and roadmap through ongoing research of customer needs, market trends, and competitor offerings.
- Cross-Functional Collaboration: Work closely with engineering, sales, marketing, and customer success teams to ensure the effective planning and delivery of product initiatives.
- Customer Engagement: Conduct interviews and gather feedback from customers and stakeholders to inform product decisions and validate new ideas.
- Support Customer Success: Collaborate with the Customer Success team to understand client feedback, address product-related requests, and proactively identify opportunities to improve the user experience.
- Requirements Definition: Create clear and concise product specifications and user stories, ensuring development priorities are aligned with business goals.
- Go-to-Market Coordination: Assist in planning product launches and supporting go-to-market activities, including internal enablement, documentation, and customer communications.
- Data-Driven Decision-Making: Monitor product performance using relevant metrics and analytics, and recommend improvements based on data insights.

Why Join Us?

- Our campany, people come first. We are committed to offering our employees the best environment and resources for personal and professional growth. Our company is defined by a foundation of accuracy, integrity, and trust, which guide the way we shape our organization, build our products, and communicate with both each other and our clients.
- We enjoy organizing company regular offsites (Tokyo and Lisbon headquarters) where our team can collaborate in person, foster connections, and work together in an inspiring environment.
- Our company culture and team spirit create an environment that inspires initiative, embraces new ideas, and makes the journey enjoyable!

Required Skills

Qualifications

Essential (Required):

Current Residence in Japan* Applications from outside Japan will not be accepted.

- Professional Experience: Minimum of 3 years of experience in product management or a closely related function (e.g., product operations, growth, analytics) within Ad Tech, Ad Fraud, MarTech technology company.
- Domain Knowledge: A foundational understanding of digital advertising technologies and the challenges related to ad fraud, attribution, and campaign optimization.
- Platform Familiarity: Working knowledge of digital advertising platforms such as Google Ads and Yahoo Ads, including how campaigns are created, optimized, and tracked.
- Technical Familiarity: Comfortable working with product teams on topics such as APIs, data tracking, and platform integrations.
- Customer Orientation: Demonstrated ability to understand user needs and collaborate with Customer Success or support teams to deliver effective solutions.
- Communication Skills: Strong written and verbal communication skills, with the ability to convey complex topics clearly to both technical and non-technical audiences.
- Language Skills: Proficiency in English, both spoken and written. Intermediate level in Japanese (N2/N3).

Preferred (would be an advantage):

- Comfort working with data analytics tools (e.g., BigQuery, Looker, Google Sheets, Excel) and interpreting usage, behavioral, or performance data to support product decisions
- Familiarity with ad performance metrics, fraud detection methods (e.g., bot traffic, click fraud), and campaign reporting.
- Exposure to attribution models or programmatic advertising workflows.