Senior Analytics Executive｜優れた分析能力： ローデータを分析し、戦略的提言を提供する能力

大手クライアントと関われる、世界最大のマーケティングサービスグループの一員に！

Job Information

Hiring Company
GroupM Japan K.K.

Job ID
1530304

Division
GroupM Services

Industry
Advertising, PR

Company Type
International Company

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards

Salary
5 million yen ~ 7 million yen

Refreshed
January 14th, 2026 14:00

General Requirements

Minimum Experience Level
Over 1 year

Career Level
Mid Career

Minimum English Level
Business Level

Minimum Japanese Level
Fluent

Minimum Education Level
Bachelor's Degree

Visa Status
Permission to work in Japan required

Job Description

About the role
Accountable for quantifying and measuring the success of our executions and for delivering insights that enable us to innovate the work we deliver at Essence. You will be liaising with other teams and leading analysis setup and post campaigns review.

Some of the things we'd like you to do:

- Lead your team in project setup, analysis, and post-campaign reviews

- Liaise closely with clients (internally and externally) on projects and become their trusted advisor
- Build an understanding of marketing plans and their objectives to be able to build comprehensive measurement, and test & learn plans
- Provide direction and leadership to direct reports, working with them on goals, motivations, and career progression
- Work with key stakeholders to assess project needs and ensure best-in-class work is being delivered
- Take direct responsibility for quality of work and smooth operation of campaigns
- Advise on best practice in your area
- Play a prominent role in the induction of new employees, teaching them Essence's approach to Analytics
- Work across, and with, all bands, disciplines, and offices, ensuring continuous collaboration and progression

Required Skills

A bit about yourself:

- Degree from a top-tier College, 3.0 GPA or equivalent (preferably numerical)
- Proficiency with systems such as SQL, Social Analytics tools (Crimson Hexagon), Python, and 'R'
- Strong analytical skills - ability to analyze raw data, find insights, and provide actionable strategic recommendations
- Have a high understanding of marketing campaigns and their objectives
- Strong verbal and written communicator with ability to build relationships at all levels within the business
- Ability to manage a small team effectively to bring out the best in their skill sets, motivating them to succeed, and keeping their focus.
- Strong work ethic, with ability to manage multiple projects, people, and time zones to meet deadlines and deliver results

Company Description