

トルコ語マーケティング担当｜Turkish Language Marketer

Job Information

Recruiter
Global Initiative Corporation

Hiring Company
外資系購入代行会社

Job ID
1521995

Industry
Distribution

Company Type
Small/Medium Company (300 employees or less) - International Company

Job Type
Permanent Full-time

Location
Osaka Prefecture, Osaka-shi Chuo-ku

Salary
Negotiable, based on experience

Work Hours
・フレックスタイム – 10:00 ~ 16:00のコアタイム、 最大2時間の昼食付き ※研修中は 9:15 ~ 18:15

Holidays
・週休二日制　・年末年始休暇 ・年間有給休暇 ・長期連続休暇取得可

Refreshed
November 25th, 2026 05:00

General Requirements

Minimum Experience Level
Over 1 year

Career Level
Mid Career

Minimum English Level
Business Level

Minimum Japanese Level
Basic Level

Other Language
Turkish - Native Level

Minimum Education Level
Technical/Vocational College

Visa Status
No permission to work in Japan required

Job Description

◆ **Duties Include**
・PPC marketing (Google Ads, FB Ads, Reddit Ads, and etc)
・SNS marketing (IG, FB, X, Reddit and etc)

・Influencer marketing (Sponsorship, Collaboration, Integration, etc.)
・Content Marketing (SEO, Organic Marketing, etc.)
・Email marketing (Mass and Niche Marketing)
・Data analysis (Google Analytics, Google Sheets, Looker Studio, etc.)
・Localization (Translate EN content in Turkish)

◆ **Benefits**
・Raise once per year
・Transportation Allowance (Up to 30,000 per month)
・Overtime Pay (Paid by the minute)
・Complete social insurance (workers' compensation, employment, health, welfare pension)
・Business casual dress code（No suit required）
・Qualification acquisition support system
・Training system (job-specific, level-specific training)
・In-house club activities (karaoke, day camps, etc.)
・Monthly company events
・Free tea and coffee
・Maternity and Paternity leave
・Relocation Allowance: ¥100,000 available for applicants relocating to Osaka from outside the Kansai region.

Required Skills

◆ **Must-Have Skills**
・Native Turkish speaker
・Business level English
・Digital Marketing Experience (e.g. PPC, SEO, Influencer, SNS, Email etc.)
・Corporate experience (1+ years)

◆ **Preferred Skills**
・Experience with digital marketing tools（PPC, SEO, Meta ads,GA4, etc.)
・Japanese language skills JLPT N3 or better
・Web editing experience (HTML, CSS, copywriting, etc.)
・Data analysis experience (PowerBI, Tableau, etc.)
・Coding experience (Python, Javascript etc.)
・Legal and Regulatory Knowledge for Turkish import customs & rules.

Company Description