



## トルコ語マーケティング担当 | Turkish Language Marketer

### Job Information

**Recruiter**

Global Initiative Corporation

**Hiring Company**

外資系購入代行会社

**Job ID**

1521995

**Industry**

Distribution

**Company Type**

Small/Medium Company (300 employees or less) - International Company

**Job Type**

Permanent Full-time

**Location**

Osaka Prefecture, Osaka-shi Chuo-ku

**Salary**

Negotiable, based on experience

**Work Hours**

・フレックスタイム – 10:00 ~ 16:00のコアタイム、最大2時間の昼食付き ※研修中は 9:15 ~ 18:15

**Holidays**

・週休二日制 ・年末年始休暇 ・年間に有給休暇 ・長期連続休暇取得可

**Refreshed**

May 27th, 2026 03:00

### General Requirements

**Minimum Experience Level**

Over 1 year

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Basic

**Other Language**

Turkish - Native

**Minimum Education Level**

Technical/Vocational College

**Visa Status**

No permission to work in Japan required

### Job Description

**◆ Duties Include**

- ・ PPC marketing (Google Ads, FB Ads, Reddit Ads, and etc)
- ・ SNS marketing (IG, FB, X, Reddit and etc)

- Influencer marketing (Sponsorship, Collaboration, Integration, etc.)
- Content Marketing (SEO, Organic Marketing, etc.)
- Email marketing (Mass and Niche Marketing)
- Data analysis (Google Analytics, Google Sheets, Looker Studio, etc.)
- Localization (Translate EN content in Turkish)

#### ◆ Benefits

- Raise once per year
- Transportation Allowance (Up to 30,000 per month)
- Overtime Pay (Paid by the minute)
- Complete social insurance (workers' compensation, employment, health, welfare pension)
- Business casual dress code ( No suit required )
- Qualification acquisition support system
- Training system (job-specific, level-specific training)
- In-house club activities (karaoke, day camps, etc.)
- Monthly company events
- Free tea and coffee
- Maternity and Paternity leave
- Relocation Allowance: ¥100,000 available for applicants relocating to Osaka from outside the Kansai region.

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## Required Skills

#### ◆ Must-Have Skills

- Native Turkish speaker
- Business level English
- Digital Marketing Experience (e.g. PPC, SEO, Influencer, SNS, Email etc.)
- Corporate experience (1+ years)

#### ◆ Preferred Skills

- Experience with digital marketing tools ( PPC, SEO, Meta ads,GA4, etc.)
- Japanese language skills JLPT N3 or better
- Web editing experience (HTML, CSS, copywriting, etc.)
- Data analysis experience (PowerBI, Tableau, etc.)
- Coding experience (Python, Javascript etc.)
- Legal and Regulatory Knowledge for Turkish import customs & rules.

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## Company Description