



## 【Sr. Social Media Mktg. Manager】 Fast growing Fintech company

### Job Information

**Recruiter**

SPOTTED K.K.

**Job ID**

1517473

**Industry**

Internet, Web Services

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

7 million yen ~ 11 million yen

**Refreshed**

April 20th, 2026 02:00

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Native

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

Permission to work in Japan required

### Job Description

Our client, a fast-growing and prominent company in the fintech sector, is seeking a **Senior Social Media Marketing Manager** to lead and evolve its social media strategy.

**Key Responsibilities:**

- Develop and execute a social media strategy aligned with business goals
- Grow and manage online communities and engagement
- Analyze social media trends and apply insights to improve strategy
- Act as the brand's voice through social media channels

**Skills and Requirements:**

- Experience in social/content marketing
- Experience in growing brands and driving business through digital marketing
- Experience in managing budgets and marketing projects

**Desired Characteristics:**

- Fluent in both English and Japanese
  - Strong strategic thinking with a commercial mindset
  - Entrepreneurial, creative, and innovative approach
  - Curiosity for market trends and a passion for learning and adapting
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## Company Description