VAYNERMEDIA

Creative Director

Job Information

Hiring Company
VaynerMedia Japan GK

Job ID
1514341

Industry
Other (Advertising, PR, Media)

Company Type
Large Company (more than 300 employees) - International Company

Non-Japanese Ratio
About half Japanese

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards

Salary
8 million yen ~ 17 million yen

Refreshed
November 3rd, 2026 07:00

General Requirements

Minimum Experience Level
Over 6 years

Career Level
Mid Career

Minimum English Level
Business Level

Minimum Japanese Level
Native Level

Minimum Education Level
Bachelor's Degree

Visa Status
Permission to work in Japan required

Job Description

Creative Director

Tokyo, Japan

Apply

ABOUT VAYNERX

VaynerX (https://vaynerx.com) is the most contemporary family of companies, working together to build and grow brands. Subsidiaries include VaynerMedia, Eva Nosidam Productions, The Sasha Group, Gallery Media Group, Tingley Lane Trading, VaynerSpeakers, and VaynerCommerce.

ABOUT VAYNERMEDIA

The independently-owned company was founded in 2009 by Gary Vaynerchuk, and has offices in New York, Los Angeles, Toronto, Mexico City, London, Amsterdam, Singapore, Delhi, Kuala Lumpur, Bangkok, Tokyo, and Sydney. VaynerMedia has been recognized for its work at Cannes Lions, the Clio Awards and The Webby Awards. It is part of the VaynerX family of companies.

Culture is our key and Empathy is how we build it. VaynerMediaAPAC is strong with a world-class combination of diverse backgrounds collaborating to put forward innovative, creative and strategic solutions to the one advantage that stands the test of time --- PEOPLE. Day in and day out, we propel some of the biggest brands in the world to the intersection of attention and culture. In APAC, we are proudly +300, servicing a diverse client all around the region.

The PITCH

We are creators, creative industry rogues, and SuperBowl stars. We are not just on the internet; we are creating the stuff the internet wants to see. We're insane for what we do and the people we do it with. We move so fast and make so much good shit that we can't even keep up with ourselves. So, we need more folks just like us, the unconventional, less-obvious, unseasoned (or over seasoned) creative pros. But above all - passionate makers and culture shakers.

Want in? We love subversive artists, obsessive makers, dedicated creators and we don't care if you're a baby fresh to the workforce or working on your third act. What's your hustle? Documentarian? DJ? Sports junkie? Fashionista? Blogger? Vlogger? Retired logger? Are you an Insta-feind? An unabashed Tik Tokker or Youtuber? Or both? We're down with all of that. Just as long as you love making content and are really good at it.

This is a full time role based in Tokyo with a reporting role to the Country Manager in Japan.

Are you based in Tokyo? Geeking the content religiously in the Japan market? Fluent in Japanese. Oh well, we could be meant to be ---

Here's where you come in…

- Lives and breathes SOCIAL. Twitter expert. Master in Tiktok and Short Form Video creations.
- Understand and speak Gen Z language. Knows the difference between Vocaloids and Vtubers…geddit.
- Acts as the go-to creator, known for nailing crazy content that goes viral.
- Works independently and manages junior members of the team.
- Leads clients while always pushing for the best content possible.
- Hands-on creator and manages ideas from deck to production.
- Expert crafter - making content look like a piece of art.
- Leads concepting write ups, social copy and design, and creating social POVs that hit the client briefs.
- Adept at presenting, works alongside client partnership teams to build and grow clients.
- Expert in creating the best ideas possible under pressure and making things happen with grace and good humour.
- Challenges the advertising industry, embraces change and a keen adopter of new strategies and techniques

Required Skills

We treasure **Personality and Experience** yet we do know that these qualifications lead to what **WE KNOW** as a success:

- Professional creative experience in social, with a demonstrable passion for making creative content that wins viewers.
- Creative portfolio that presents a body of crazy interesting social contents, show us your best Tiktok videos or Youtube Shorts.
- All around creator who writes, designs and trendjacks top performing contents across different platforms (Twitter, Instagram, TikTok, Line)
- Hunger and ability to create spot-on ideas from concept to completion - own and love the ideas you create
- Able to spot the seed of an idea and understand how to nurture and enable it to grow into an impactful, change-making campaign
- A talent for working across multiple projects and switching easily when needed.
- Strong hands-on knowledge of the big social media platforms and their specific abilities/limitations.
- Plays on the platforms and understand their differences.
- Works well with others and love how ideas can grow, embracing the skills other creatives bring to the final results.

What you should know about VaynerMedia

Think "lab" and not "agency". We get excited about solving business problems, not creating advertising for the sake of making advertising. Our entrepreneurship DNA runs deep. We're willing to break rules, try new things, and test hypotheses if it means better understanding our craft. It's fun!

Our environment (and pace) feels much more like a start-up than most agencies you might be used to. Hopefully that, and the opportunity to collaborate with the talented and enthusiastic crew, work with big brands excites you, as it does us. **We can't wait to meet you.**

P.S Portfolio would be nice :)

Company Description