



## インベストメントダイレクター/INVESTMENT DIRECTOR | TV、デジタルメディアバイイング

メディア運用経験者歓迎 | 広告キャンペーン戦略の計画と実行

### Job Information

**Hiring Company**

GroupM Japan K.K.

**Job ID**

1508736

**Division**

Buying, Trading & Investment

**Industry**

Advertising, PR

**Company Type**

International Company

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards, Shibuya-ku

**Train Description**

Yamanote Line, Ebisu Station

**Salary**

10 million yen ~ 13 million yen

**Refreshed**

February 4th, 2026 03:00

### General Requirements

**Minimum Experience Level**

Over 6 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

### Job Description

**About GroupM**

GroupM is the world's largest media investment company and are a part of WPP. In fact, we are responsible for one in every three ads you see globally. We are currently looking for a director for trading (media buying) to join us. In this role, you will be responsible for plan and initiate digital marketing campaign and activities.

**Responsibilities:**

- Full responsibility for media buying, including TV and digital media
- Planning and executing media solutions for client advertising campaigns
- Developing and implementing new media opportunities
- Creating and executing ideas such as media tie-ups and collaborations
- Negotiating prices, managing budgets, and analyzing performance in media buying
- Collaborating with global teams and negotiating with both domestic and international media partners
- Handling creative material submissions and communicating with creative agencies
- Analyzing and reporting on industry trends

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**Required Skills****Required Qualifications:**

- 5+ years of hands-on experience in TV and digital media buying
- Native-level Japanese and business-level English proficiency
- In-depth knowledge of the media industry and strong analytical skills
- Excellent communication skills with both internal client service teams and external clients
- Strong project management skills

**Preferred Qualifications:**

- Experience working in a multinational company
- Experience in data-driven media buying approaches

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**Company Description**