OUTBLAST

[European Luxury Brands] Account Executive | ¥4M+ | Hybrid

Grow European luxury brands in Japan

Job Information

Hiring Company
Outblast

Subsidiary
OUTBLAST

Job ID
1482254

Industry
Digital Marketing

Company Type
Small/Medium Company (300 employees or less) - International Company

Non-Japanese Ratio
About half Japanese

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards, Chiyoda-ku

Train Description
Hanzomon Line, Hanzomon Station

Salary
4 million yen ~ Negotiable, based on experience

Refreshed
November 4th, 2026 03:00

General Requirements

Minimum Experience Level
Over 1 year

Career Level
Entry Level

Minimum English Level
Business Level (Amount Used: English usage about 25%)

Minimum Japanese Level
Native Level

Minimum Education Level
Bachelor's Degree

Visa Status
Permission to work in Japan required

Job Description

OUTBLAST is an international marketing agency supporting European luxury brands in Japan.

With 17 years of presence in Tokyo, Japan is OUTBLAST's core and most strategic market. To support the agency's

continued growth, we are currently hiring an Account Executive.

ROLE OVERVIEW

As Account Executive at OUTBLAST, you will coordinate the localization and execution of digital marketing strategies for European luxury brands on the Japanese market. You will act as a key coordination point between clients, the Country Manager, and internal teams to ensure effective and qualitative delivery.

This is a hands-on, client-facing role focused on coordination, execution, and follow-up in a fast-paced, international environment.

MISSIONS & RESPONSIBILITIES

Client Strategy & Relationship Management

- Act as the primary point of contact for up to four client accounts.
- Define annual marketing objectives and digital strategy in close collaboration with clients and the Country Manager.
- Conduct monthly client meetings to review performance, align on priorities, and validate strategic directions.
- Ensure smooth communication and frequent operational updates.

Project & Team Coordination

- Coordinate internal operational teams to ensure effective and timely execution.
- Manage timelines, priorities, and deliverables for our dedicated service teams ranging creative production, e-commerce, influencer marketing, social media, press relations and paid media projects.

Performance Monitoring & Reporting

- Review and present monthly, quarterly, and annual performance reports.
- Identify optimization opportunities and propose strategic adjustments when needed.

PRACTICAL INFORMATION

- Location: Tokyo
- Work format: Hybrid working model (minimum 2 days per week in the office)
- Contract: Full-time position
- Compensation: Salary starting from ¥4M per year, depending on experience

Required Skills

SKILLS & REQUIREMENTS

- Native-level Japanese and business-level English.
- Strong organizational skills, with the ability to manage timelines, priorities, and deliverables.
- Clear communication skills and a client-oriented mindset.
- 2–5 years of professional experience in the luxury industry on the brand or agency side, in account executive or marketing related position.

Company Description