



## グローバル企業・外資×ハイクラス転職

「語学力」を活かす転職なら、JAC Recruitment

### 【800～1000万円】 Brand Communication Manager

ビー・エム・ダブリュー株式会社での募集です。 販売促進（SP）のご経験のある方...

#### Job Information

##### Recruiter

JAC Recruitment Co., Ltd.

##### Hiring Company

ビー・エム・ダブリュー株式会社

##### Job ID

1476179

##### Industry

Automobile and Parts

##### Company Type

International Company

##### Job Type

Permanent Full-time

##### Location

Tokyo - 23 Wards

##### Salary

8 million yen ~ 10 million yen

##### Work Hours

09:00 ~ 17:30

##### Holidays

【有給休暇】3年目まで年間15日。初年度は入社月により按分で付与。（入社日から）【休日】完全週休二日制 土 日 祝 日 年末年...

##### Refreshed

May 23rd, 2024 16:00

#### General Requirements

##### Career Level

Mid Career

##### Minimum English Level

Business Level

##### Minimum Japanese Level

Native

##### Minimum Education Level

Bachelor's Degree

##### Visa Status

Permission to work in Japan required

#### Job Description

【求人No NJB2214055】

Responsible the Brand Communication Marketing communication strategy.

Responsible for the Campaign development

Develops jointly with the Brand communication and Performance Steering manager annual digital communication strategy aligned with marketing strategy incl. annual quarterly and monthly digital communication and social media plans.

Handles Product Launch coordination Overviews holistically the communication campaign management

Handles holistic Campaign management from Briefing Agency Exchanges Implementation Media buying

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### Required Skills

Work experience Leadership experience At least 5 years Marketing activities campaign management General marketing knowledge Knowledge of updated Digital innovations new digital formats Excellent communication and organizing skills Fluent English and Japanese Understanding of the company and its brand. High interests in creatives. MS office (Excel Word PowerPoint Access)

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### Company Description

乗用車、及びモーターサイクルの輸入・卸売・サービス並びに部品、アクセサリーの輸入・卸売