



EC Manager / エコマースマネージャー

For a famous apparel brand

Job Information

Recruiter

Ascent Global Partners

Job ID

1470070

Industry

Apparel, Fashion

Company Type

Large Company (more than 300 employees) - International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

6 million yen ~ Negotiable, based on experience

Refreshed

May 9th, 2024 17:00

General Requirements

Minimum Experience Level

Over 10 years

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Define strategies and tactical measures to drive the P&L improvement

- Ensure all product and marketing contents are available to go-live in time and quality and optimize the user experience

- Provide ongoing reporting and analysis on net sales and gross margin development identifying root causes and opportunities

- Identify opportunities to improve the user experience and commerciality of our website

- Work collaboratively with key internal partners to drive wholesale strategy

Required Skills

- Bachelor degree required, preferably in Business or IT related field
- Minimum of 10 years e-commerce experience with 5 years in a leadership role
- Experience working with E-Commerce market places and customers
- The ability to effectively collaborate and influence all areas of IT, Marketing, Wholesale and Retail
- Business fluent English proficiency, Native level Japanese

Company Description