

## マーケティングマネージャー

### グローバルな環境でのフレキシブルな勤務体制

### Job Information

### Recruiter

Cornerstone Recruitment Japan K.K.

### **Hiring Company**

A global tech company focusing on improving the passenger experi

#### Job ID

1469866

### Industry

Digital Marketing

### **Company Type**

Small/Medium Company (300 employees or less) - International Company

### Non-Japanese Ratio

About half Japanese

### Job Type

Permanent Full-time

### Location

Tokyo - 23 Wards

### Salary

7 million yen ~ 12 million yen

### Refreshed

November 28th, 2025 09:01

## General Requirements

## **Minimum Experience Level**

Over 3 years

## **Career Level**

Mid Career

# Minimum English Level

**Business Level** 

## Minimum Japanese Level

Fluent

### **Minimum Education Level**

Bachelor's Degree

### Visa Status

Permission to work in Japan required

## Job Description

- Develop and implement marketing strategies and campaigns to promote brand awareness for our flagship technology,
   Passenger Assistance.
- Localise global marketing content across all channels, both online and offline, including the website and other marketing collateral.
- Drive digital marketing strategies to expand our online presence and reach. This includes a strong emphasis on social
  media platforms, where you will manage content in the local language.

- Lead event management activities, ensuring that events are executed smoothly and effectively promote our technology and brand.
- Engage in B2B demand generation activities, showcasing a proven ability to amplify demand in the local market for our technology products.
- Collaborate closely with the commercial team to understand their requirements and develop targeted marketing initiatives, collateral, campaigns, and materials to support their B2B sales efforts.
- · · Working with an external agency, lead public relations efforts to promote our brand and offerings.
- Build and sustain robust relationships with vital stakeholders, encompassing corporate clients, industry leaders, and strategic partners, to amplify our brand reputation and foster business growth.

## Required Skills

- Excellent communication skills with proficiency Japanese and English
- Experience in a marketing role, with a track record of successful product or service launches.
- 3+ experience in managing and producing content for social media platforms.
- Understanding of the Japanese market, culture, and consumer behavior.
- Self-motivated, proactive, and able to work under minimal supervision.
- Project management experience, organizational skills and managing deadlines.
- · Team player attitude

## Company Description