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【Retail Data Analyst】Global Marketing Agency

Job Information

Recruiter
SPOTTED K.K.

Hiring Company
Major Retail Marketing Agency

Job ID
1466106

Division
Data Analytics

Industry
Other (Consulting and Professional Services)

Company Type
Small/Medium Company (300 employees or less) - International Company

Non-Japanese Ratio
Majority Japanese

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards

Salary
4 million yen ~ 9 million yen

Salary Bonuses
Bonuses paid on top of indicated salary.

Work Hours
7 hours in office, plus WFH, no core hours

Holidays
20

Refreshed
August 25th, 2025 01:00

General Requirements

Minimum Experience Level
Over 3 years

Career Level
Mid Career

Minimum English Level
Daily Conversation

Minimum Japanese Level
Native

Minimum Education Level
Technical/Vocational College

Visa Status
Permission to work in Japan required

Job Description

This company provides an all-in-one service, from market analysis to strategy design, development of marketing measures, and effectiveness measurement, based on insights extracted from purchasing data with annual sales of 10 trillion yen.

■About the Position/POSITION SUMMARYWe are working with major retail clients who are utilizing our data, which has the world's largest purchase history (ID-POS) data. We will support you in improving your business performance. In addition to preliminary analysis, targeting settings, effectiveness verification, and improvement proposals for the sales promotion and advertising services that we provide, we may also carry out activities that fall into the consulting field. You will work with the sales team to build data-driven stories and proposals that will persuade clients. Analysts may also accompany you to business negotiations and give presentations. At the same time, we will be promoting improvement activities within the team, such as streamlining these activities, and deepening collaborative activities with sales representatives.

■Business details/DUTIES AND RESPONSIBILITIES

• Provide preliminary analysis, targeting settings, effectiveness verification, and improvement proposals for promotional measures provided based on data

• Support activities that fall into the consulting field.

• Process data using various methods to accomplish the clients set goal (this can be simple aggregation or statistical models, etc.)

[Work environment]Language: Mainly Python

Rental device: Windows Laptop

Required Skills

■Essential Requirements/SKILLS & QUALIFICATIONS

• Over 3 years of work experience in data processing, aggregation, and analysis in the consumer goods field using coding such as Python and SQL(Examples of industries: sales promotion/marketing services, distribution industry, manufacturers, POS/IT systems) , research, consulting, etc.)(Data examples: POS/EC purchase history data, access logs, questionnaire surveys, CRM customer DB, etc.)

• Basic knowledge of database structure and operation• Strong interest in retail industry and marketing

• Corporate knowledge Ability to tenaciously resolve issues while holding discussions with internal and external stakeholders

Native-level Japanese proficiency (both reading and writing)

■Welcome Requirements/ADDITIONAL PREFERRED SKILL

• Analysis experience regarding POS/ID-POS data

• Experience in consumer panel/research/digital field

• Experience in data visualization such as Tableau, Power BI

• Experience in promotional marketing related work (consumer goods) Field)

• Basic knowledge of statistics, AI, databases, etc.

• Basic knowledge of database structure and operation

• Skills to create analysis reports and proposal materials using office software such as Excel and PPT

■Benefits

• Highly flexible work style - 7 hours per week in office and no core hours.

• Generous vacation leave system

• Highly competitive salary

Company Description