

BURBERRY

Visual Merchandiser

ラグジュアリー/アパレル業界の中で経験のある方

Job Information

Hiring Company

Burberry Japan K.K.

Job ID

1456219

Industry

Apparel, Fashion

Company Type

Large Company (more than 300 employees) - International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards, Chuo-ku

Salary

4.5 million yen ~ Negotiable, based on experience

Salary Bonuses

Bonuses paid on top of indicated salary.

Work Hours

9:30~18:00 (フレックス制度あり)

Refreshed

July 2nd, 2025 02:00

Application Deadline

July 31st, 2025

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level (Amount Used: English usage about 50%)

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Purpose

The position of Visual Merchandiser is to maximize the enhancement of brand image by managing the quality of VM.

Also you will support the business strategy and contribute to the Client experience inside the store.

Responsibility

1. Work with VMA to manage all of activities based on the guideline with local technical or market specification to effectively attract customers
2. To visit stores regularly and efficiently in order to support the sales increase.
3. Partner with Store Managers, Department Managers and the store staff to effectively support current business trends with visual needs making sure key products are selected and well displayed
4. Implement and ensure visual displays merchandising integrity leading up to, and during a business event (new launches, new collections)
5. Build and maintain strong relationship with other functions such as Retail, MD, and also store management.
6. Ongoing training of store staff in visual merchandising standards (such as permanent and seasonal visual merchandising guidelines)

Required Skills

QUALIFICATIONS

- Retail experience and mindset
- Japanese and English: Business level or higher
- Advanced Excel skills
- Strong Analytical skills

Key Requirements

1. 2-3 years of experience in a similar role within fashion retail companies
2. Strong creative hand with ability to research and communicate key ideas to drive visual standards
3. Ability to work across all levels of the business – drive commercial success
4. Computer literate, including excellent knowledge of Microsoft tools (Word, Excel & PowerPoint)
5. Excellent communication skills and ability to interface regularly with internal and external personnel at all levels

Business Japanese (Speaking, reading ,writing), Business English (Mainly Reading & Writing)

Company Description