

企業広報（B2B）コンサルタント / Corporate Communications Consultant

ダイナミックなグローバル環境で若手活躍中！

Job Information

Hiring Company
Kekst CNC (MMS communication（株))

Job ID
1326479

Industry
Advertising, PR

Company Type
International Company

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards, Chiyoda-ku

Train Description
Ginza Line, Tameike Sanno Station

Salary
6 million yen ~ 9 million yen

Work Hours
基本9:00 ~ 18:00（ハイブリッド勤務体制、月と金在在宅勤務、火曜ー木曜出勤）

Holidays
完全週休二日制（土日祝）年末年始休暇(12/28-1/4)　有給休暇

Refreshed
November 4th, 2026 11:00

General Requirements

Minimum Experience Level
Over 3 years

Career Level
Mid Career

Minimum English Level
Business Level

Minimum Japanese Level
Fluent Level

Minimum Education Level
Bachelor's Degree

Visa Status
Permission to work in Japan required

Job Description

Kekst CNC is an international strategic consultancy which advises large corporations, mid-cap companies, institutions and individuals on all aspects of strategic communications within their respective markets. We have a particularly strong focus on cross-border mandates and high-stake matters such as M&A, shareholder activism and crisis communications. With more

than 250 employees in 15 cities around the world, Kekst CNC is one of the world's leading international strategic communications consultancies. The Tokyo office was established in 2004. This makes Kekst CNC a pioneer in Japan as the only global strategic communications consultancy with a history of 18 years in this market.

Responsibilities

- Independent handling of various client accounts as project leader incl. management of other project members / Ongoing support of other client accounts led by other project leaders or other global offices
- Specific client tasks include but are not limited to
  - o Strategic planning of communication strategies
  - o Research and audits
  - o Media and other stakeholder relations
  - o Planning, organization and management of various events incl. interviews, media roundtables, press conferences and others
  - o Media and issue monitoring
  - o Activity reports and other reporting
- Participation in business development initiatives and company marketing activities

※英文レジュメを添付の上、ご応募ください

Required Skills

Your profile:

- Bachelor’s degree from university in Japan or overseas
- Minimum of 7 years of professional experience
- Minimum of 3 years professional experience in strategic communications, either in house, PR agency or other media relations environment.
- Ability to independently run client project with minimum oversight of senior colleagues
- Understanding of financial terms and interest and some experience of dealing with financial topics a plus
- Fluent spoken and written Japanese/English
- Excellent verbal communications and presentation skills
- Basic digital and social media skills
- Ability to build and actively engage with a large network of diverse stakeholders
- Ability to go beyond implementation of tasks and also consult clients on strategic decisions and implementation of those
- Good understanding of media landscape

What we offer:

- An inspiring career opportunity in a challenging and global environment
- Working for high-profile clients in one of Tokyo’s top 3 financial communication firms
- The chance to gain insights into a multifaceted and dynamic company and its multinational clients incl. frequent interactions with senior executives of these firms
- Flexible working environment with a combination of working at the office and working from home also after Covid-19
- Beside a competitive salary and bonus system, we offer welfare benefits such as 401K and company rental housing.

Company Description

Kekst CNCは、企業、メディア、政治の重要事項に関するコミュニケーションのアドバイスを提供しており、レピュテーションの保護・維持・向上を得意としています。

世界に12拠点を擁し、300人以上からなる専門チームが、判断力、洞察力およびデータを利用した分析に基づいたコミュニケーションの助言を提供しています。

企業のレピュテーション、トランザクション（M&Aコミュニケーション）、クライシス・コミュニケーション、企業再生、規制当局の調査、ガバナンス、シェアホルダーアクティビズム対策などのコミュニケーションが大きな役割を果たす事項で、企業のリーダーを支援しています。