



## World of Warships コミュニティ・マネージャー/Community Mgr. | プレーヤーの定着と拡大

APACチームの日本専属マーケティング/Wargamingのユーザーを増やそう！

### Job Information

**Hiring Company**

Wargaming Japan Ltd.

**Job ID**

1230938

**Division**

Communication and PR

**Industry**

Gaming

**Company Type**

International Company

**Non-Japanese Ratio**

About half Japanese

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards, Chiyoda-ku

**Train Description**

Yurakucho Line, Kojimachi Station

**Salary**

Negotiable, based on experience

**Refreshed**

May 6th, 2024 03:00

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

### Job Description

**Job Overview・職務概要**

日本のコミュニティ・マネージャーとして、当社の代表する『World of Warships』の商品推奨との成功を担う役割をお任せ

します。『World of Warships』の主なユーザーは日本人が非常に多く、日本からAPACへと市場拡大を目指します。各拠点・グローバルチームと密接に連携し、本プロダクトのユーザーにあった施策戦略をお任せします。

As Community Manager for Japan, you will play a key role in World of Warships' success in APAC by driving the product's narrative in our major Japanese-speaking communities. You will be the face of the product, and you will work closely with the local, regional and the global team to ensure campaigns are tailored to your audience.

#### Reports To・レポートライン

Senior Community Manager, WoWS Japan

#### What will you do・職務内容

Responsibilities include but are not limited to the following:

- Take the lead of all community activities in Japan  
日本における包括的なコミュニティ活動の主導権を握る
- Become the point-of-contact for WoWS JP community for internal and external stakeholders  
社内外のステークホルダーに対して、WoWS JPコミュニティの窓口となる。
- Act like a bridge between local and region/global  
各拠点とグローバルチームとのブリッジ役
- Measure, monitor, and create detailed reports on community sentiment, concerns, and suggestions as well as community engagement performance  
コミュニティのセンチメント、懸念事項、提案、およびコミュニティ・エンゲージメントのパフォーマンスに関する詳細なレポートの測定、監視、作成
- Drive the daily execution and growth across social, community, and influencer programs, and set priorities and do what it takes to achieve the team's strategic goals  
ソーシャル、コミュニティ、インフルエンサープログラムの日々の実行と成長を促進し、チームの戦略的目標を達成するために必要な優先順位を設定し、実行する。
- Work with other country's community managers to gather input on regional and cultural differences to ensure campaigns are tailored to be impactful and appropriate regionally and locally  
他の国のコミュニティマネージャーと協力して、地域や文化の違いに関する情報を収集し、キャンペーンが地域やローカルでインパクトのある適切なものになるように調整する
- Research the latest trends and best practices to stay up to date on community trend  
最新のトレンドやベスト・プラクティスを調査し、コミュニティ・トレンドニングの最新情報を得る

**★本求人に興味がある方は、応募する際に履歴書・職務経歴書（日・英）を必ずご提出ください。**

#### About Us・ウォーゲーミングについて

**Wargaming**は、キプロスのニコシアに本社を置く、受賞歴のあるオンラインゲーム開発およびパブリッシングカンパニーです。1998年以来、伝説的なゲームを提供してきたWargamingは、世界20拠点のオフィスと5000人以上の従業員を持つ、無料でプレイできるMMOゲーム業界のリーディングカンパニーに成長しました。2億人を超えるプレイヤーが、大人気のWorld of TanksやWorld of Warshipsなど、主要なゲームプラットフォームでWargamingのタイトルを楽しんでいます。

Wargaming is an award-winning online game developer and publisher headquartered in Nicosia, Cyprus. Operating since 1998, Wargaming has become one of the leaders in the gaming industry with 15 offices worldwide, including studios in Chicago, Prague, Shanghai, Tokyo, and Vilnius. Our diverse and multicultural team works together to deliver a top-class experience to millions of players who enjoy Wargaming's titles across all major gaming platforms. Our flagship products include free-to-play hits World of Tanks, World of Warships and World of Tanks Blitz.

Take your place among our passionate and experienced team and bring out the best in yourself at Wargaming!

#### Required Skills

##### What we are looking for・求めている方

- At least 2 years of community/social media/streaming/
- Strong communication skills in both spoken and written English to work with regional team
- Native in Japanese

【Attitude+Personality】

- Self-discipline, start-up mindset (ability to build the structure from the scratch, familiarity with ambiguity)
- Open and transparent communication
- International mindset and culturally sensitive
- Self-Starter, Goal oriented and problem-solving mindset
- Process and data-driven approach
- Resilient

##### Additional skills will help you stand out・際立たせるスキル

- Gaming industry knowledge – previous work experience in the gaming/platform business
- Passion for game
- Data-driven approach
- Excellent Project management skill
- Enjoy challenges to grow and explore various fields in the gaming

#### Interview Process

- Recruiter online screening on generic/cultural fit (English)
  - Hiring Manager face-to-face interview (Japanese)
  - Japan Executive Manager Interview + HR face-to-face interview Interview (Japanese)
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## Company Description

**Wargamingは1998年にベラルーシ共和国は首都ミンスクで設立して以来、Wargamingを代表する『World of Tanks』や『World of Warships』をはじめとした数々のゲームタイトルを世に送り出してきました。**

本社をキプロス共和国の首都ニコシアに移設した現在も、5,000名以上の社員がメインスタジオのミンスクや日本支社のある東京を含む全世界15か所以上の拠点で働いています。

### 全てのプレイヤーをハッピーに

全世界の2億人を超えるプレイヤーを魅了して止まないオンラインゲームを発信し続けるため、これからも邁進して参ります。

Wargaming is an award-winning game developer and publisher and one of the leaders in the free-to-play MMO market. Founded as a privately held company in 1998, Wargaming has shipped more than 15 titles and employs over 900 people across such key regions as North America, Europe, Russia, and Asia.

### Key features of the globally integrated Wargaming.net Service, will include:

- One Destination: The portal will give gamers one-stop access to all three titles and showcase a world at war – whether they are playing with Tanks, Warplanes or Warships.
- Common Economics: The introduction of common economics for the three titles allows players to transfer Gold and Free Experience between them.
- Single MMO Battle Realm: Tank, Warplane, and Battleship clans will be assisting each other in their ground, air and sea attacks for world domination.

“Wargaming always strives for excellence in generating intense and action-filled global online battles for gamers,” said Wargaming CEO Victor Kislyi. “With the introduction of Wargaming.net Service, we will deliver an advanced gaming experience that gives gamers a world stage for their preferred war scenario.”