



## TUV SUD Japan Ltd.

### Company Description

**TÜV SÜD is a trusted partner of choice for safety, security and sustainability solutions. It specialises in testing, certification, auditing and advisory services.**

Since 1866, the company has remained committed to its purpose of enabling progress by protecting people, the environment and assets from technology-related risks. Through more than 25,000 employees across over 1,000 locations, it adds value to customers and partners by enabling market access and managing risks. By anticipating technological developments and facilitating change, TÜV SÜD inspires trust in a physical and digital world to create a safer and more sustainable future.

#### MISSION

We are passionate about people, the environment and technological progress. We anticipate technological developments and facilitate change – defining standards and going beyond regulatory compliance. Staying true to our founding principle, we add value by creating a safer and more sustainable future.

#### VISION

To be the trusted partner of choice for safety, security and sustainability solutions that add tangible value to our clients in a physical and digital world.

#### THE TÜV SÜD CERTIFICATION MARK

TÜV SÜD certification marks are widely recognised and respected symbols of trust that enhance the value of an organisation's brand by demonstrating its commitment to meeting international standards for quality, safety and sustainability.

The octagon logo forms the basis for the TÜV SÜD certification mark. The key difference is that the certification marks include a conformity statement. The statement summarises the conformity of the products, systems or persons with the various applicable guidelines, laws, standards and quality requirements. The TÜV SÜD certification marks are used by TÜV SÜD customers who have fulfilled the necessary certification mark requirements.

#### PROTECTED WORLDWIDE: THE TÜV BRAND

TÜV is one of Germany's best-known brands, as surveys have shown time and again.

Three letters that have become synonymous with safety and certainty, reliability and impartiality.

TÜV organisations ensure these principles are applied not only in Germany, but around the world. Brands make life easier because they ensure recognition, or, in simple terms, we know immediately who we are dealing with and which services and goals are involved in the company in question. However, this can only work if the use of a brand name is actually restricted exclusively to those companies for which it has been registered.

Brands must be protected in the interests of both the customers and the companies. Like other TÜV organisations and their joint association VdTÜV, TÜV SÜD is therefore making every effort to maintain and strengthen the protection of the TÜV brand.

#### COMPREHENSIVE BRAND PROTECTION AROUND THE WORLD

The TÜV brand is the hallmark of the German TÜV organisations and may only be used by them or their TÜV subsidiaries, i.e. it may not be used in a metaphorical sense in political or other debates, such as 'education TÜV', or 'donation TÜV' to denote general quality testing for education, charity organisations etc. The TÜV brand is registered with the German Patent and Trade Mark Office (DPMA) and the Office for Harmonization in the Internal Market (OHIM) and numerous foreign trade mark offices, and thus enjoys legal protection in almost every country in the world.

TÜV SÜD has defined this brand even more distinctively and added further characteristics for its own organisation. The brand and the blue octagon have come to represent the value which we bring to businesses as well as a symbol of trust for consumers worldwide.

### Company Details

#### Head Office

Japan

#### Main Business

製品安全規格試験・マネジメントシステム 認証・登録業務

#### President

アンドレア・コシャ

#### Established

1993-1-20

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**Capital**

5000万円（本社：ドイツ・ミュンヘン）出資

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**Number of Employees**

101 - 500

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**URL**

[www.tuv-sud.jp/](http://www.tuv-sud.jp/)

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**Offices****Main Office**

Sumitomo Fudousan Shinjuku Minamiguchi Bldg. 12F  
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Tokyo, Japan, 1510051

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