



## BOSE Automotive G.K.

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### Company Description

#### Audio for life

At Bose we believe that the power of sound is meant for everyone. We research, we innovate, and we partner with car makers from around the world to build sound systems that people love. We're using the power of sound to make peoples live better. Because we believe better is for everyone.

#### Sound in motion

Since establishing Bose Automotive in 1982, we've brought the power of sound to the road, where we can enrich the drive with emotion and meaning. Throughout our history, we've recognized the inherent power in music, the spoken word, in every sound, really. We believe that the power of sound is for everyone. Its appeal is universal and should be made accessible to all.

#### Making the drive better — for everyone

We partner with carmakers around the world to make that a reality, providing custom audio solutions for a wide range of vehicles. From smaller, entry-level cars to crossovers, SUVs and pickup trucks, all the way to high-performance sports and luxury cars, Bose Automotive is there. We bring new ideas forward to deliver an experience of emotion, freedom, and confidence.

#### New roads are in view

Recently, we've seen technological advances that are fundamentally changing transportation. It's a dynamic time, full of exciting trends. No one can be certain where all this is headed, but it's clear that sound will play an essential part, going beyond music to encompass everything we hear and say in the vehicle interior. We invite you to come with us on the journey.

### Company Details

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#### Head Office

United States

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#### Main Business

車載等OEM専用設計のボーズ・プレミアムサウンドシステムの開発・設計、輸入、販売

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#### President

ジェイムズ・イー・スキャモン

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#### Established

1992

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#### URL

<https://automotive.bose.jp/>

### Offices

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#### Main Office

Ark Hills South Tower 14F  
1-4-5 Roppongi, Minato-ku  
Tokyo, Japan, 1060032

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