



MediaAid Inc.

Company Description

MediaAid Inc. is a social media startup established in April 2021. Under its mission, "Rescue the Unknown," the company seeks to support better decision-making for businesses and individuals and create new corporate value through the power of social media. With its vision of "Making Social Media Business Infrastructure," MediaAid aims to transform social media from a tool primarily used for communication and advertising into essential infrastructure that supports businesses and people's everyday lives.

Through its core SNS Solutions business, MediaAid helps companies address challenges related to customer acquisition and recruitment by utilizing social media platforms such as TikTok, Instagram, and YouTube. The company provides solutions tailored to clients' objectives, covering areas such as social media strategy, account management, content production, and marketing initiatives. Since its founding, MediaAid has supported more than 600 companies and organizations, including major corporations and local governments.

MediaAid also operates an SNS Commerce & IP business, through which it develops and produces social media talent and KOLs through its own educational programs, while promoting product planning and sales through social commerce channels. By leveraging influence and communities formed through social media, the company is working to establish new business models for bringing Japanese products and services to markets both in Japan and overseas.

In addition, MediaAid develops and provides specialized social media platforms designed for specific fields and purposes. By creating platforms tailored to particular user needs, the company aims to enable users to move seamlessly from information gathering and comparison to informed decision-making.

In 2026, MediaAid expanded its business infrastructure by establishing an AI Lab in Kochi and a presence in Silicon Valley in the United States. Through these locations, the company is accelerating business development and global partnerships involving AI and social media. With its headquarters in Tokyo and an expanding presence in Japan and overseas, MediaAid continues to explore new possibilities for social media through services and businesses spanning social media, AI, social commerce, and digital platforms.

Company Details

Head Office

Japan

Main Business

SNSソリューション事業・SNSコマース&IP事業

President

九島 遼大

Established

2021年4月

Capital

3,000万円

Number of Employees

51 - 100

URL

<https://mediaaid.co.jp/>

Offices

Main Office

7-22-17 Nishi-Gotanda, Shinagawa-ku
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