



STAYGOLD Inc.

Company Description

STAYGOLD Inc. is a comprehensive reuse company established in April 2014, specializing in a wide range of products, including branded goods, precious metals, branded apparel, accessories, vintage clothing, and sneakers. The company operates a variety of businesses and services tailored to different product categories and customer needs. Its principal businesses include "BRAND REVALUE," which specializes in the purchase and reuse of branded goods and precious metals; "Ribao," which provides wholesale services for products acquired through the company's reuse operations; and "ReMarque," which focuses on the retail sale of branded goods and precious metals.

In the apparel and fashion sector, STAYGOLD Inc. also operates several specialized reuse services. These include "BRING," which handles branded apparel and fashion items; "OneStyle," which specializes in branded accessories; "AWESOME," which focuses on vintage apparel and branded products; "BRING KICKS," which specializes in branded sneakers; and "THRIFT CLOSET," which handles a wide range of branded apparel. Through these specialized businesses, the company provides services that address the diverse needs of customers seeking to purchase, sell, and reuse high-value fashion and lifestyle products.

STAYGOLD Inc. is characterized by its broad involvement in the distribution of reused products, covering not only purchasing but also product appraisal, management, wholesale, retail, and other related activities. By developing specialized expertise in individual product categories, including luxury brands, precious metals, fashion, accessories, vintage items, and sneakers, the company seeks to accurately assess the value of products and return them to the market for further use. In addition to its physical retail stores, the company utilizes e-commerce and other sales channels to respond to growing demand for reused products and expand opportunities for customers to access its products.

The company also operates businesses beyond direct consumer purchasing and sales, including wholesale services and auction-related businesses serving participants in the reuse market. By combining purchasing, wholesale, retail, e-commerce, and other functions, STAYGOLD Inc. has established a broad business platform covering multiple stages of the reuse product lifecycle. Through these activities, the company promotes the circulation and continued use of products that might otherwise be discarded, helping to preserve their value and connect them with new owners. As a comprehensive reuse company handling a diverse range of brands and product categories, STAYGOLD Inc. is committed to expanding the reuse market, promoting the circulation of products, and creating new value through its reuse businesses.

Company Details

Head Office

Japan

Main Business

リユース買取卸売・小売事業

President

柏村 淳司

Established

2014年4月14日

Capital

9,000万円

Number of Employees

501 - 1,000

URL

<https://staygold-sg.com/>

Offices

Main Office

Sumitomo Fudosan Osaki Twin Building West Tower, 3rd & 4th Floor
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