



Peroptyx Limited

Company Description

Peroptyx is a dynamic technology company established in 2018 in Castlebar, Ireland, specializing in providing premier data annotation and model evaluation solutions for machine learning (ML) and artificial intelligence (AI) across the globe. Under the leadership of CEO and co-founder Paul McBride, alongside an experienced management team, the company has rapidly grown to encompass a diverse workforce of approximately 500 employees, with corporate bases operating in both Ireland and Houston, Texas.

At the core of Peroptyx's business philosophy is their registered trademark and guiding principle: "The Future of Data is Human®." In an era where artificial intelligence and machine learning models are scaling at an unprecedented rate, the company recognizes that the ultimate success, safety, and relevance of these technologies depend heavily on the quality of the data that trains them. Peroptyx operates on the steadfast belief that automated data scraping alone is insufficient for building nuanced, culturally aware AI. Instead, the company leverages a global community of local knowledge experts to provide vital human-in-the-loop insights. By connecting securely with these experts, Peroptyx ensures that its clients receive "Data Quality Authenticated®" training data and rigorous model evaluations. These elements are critical for deploying enterprise AI solutions that are unbiased, highly accurate, and reflective of global gold-standard benchmarks.

Beyond its commercial offerings, Peroptyx is deeply committed to corporate social responsibility (CSR), particularly concerning the accessibility of emerging technologies. A major focus for the company is developing relevant AI for the deaf and speech-impaired communities. As the digital landscape increasingly transitions from traditional keyboard inputs to speech and video-based communication formats, there is a significant risk that individuals with disabling hearing loss or those who are unable to effectively decipher speech from lip movements may be severely marginalized. To proactively combat this, Peroptyx actively partners with leading organizations in the field to pioneer new methodologies and inclusive AI models that ensure accessibility and high responsiveness for all users.

The internal work culture at Peroptyx is characterized by a strong emphasis on privacy, strict accountability, and an obsession with quality. They foster an energetic, highly collaborative, and inclusive environment, having successfully championed a hybrid and remote-working model for years. This flexible yet high-performing culture empowers their team members to tackle daunting customer challenges with unwavering integrity and clear, transparent communication. With a foundational commitment to "doing the right thing" and putting authentic human intelligence at the center of artificial intelligence, Peroptyx continues to cement its prominent position as a vital partner for global enterprises seeking to build trustworthy, effective, and socially responsible machine learning solutions for the future.

Company Details

Head Office

Ireland

Main Business

機械学習（ML）およびAI向けの高品質なトレーニングデータの作成・提供、データアノテーション、およびAIモデルの評価ソリューション（人間の知見を用いたAIの品質保証とローカライズ対応）

President

Paul McBride（ポール・マクブライド）

Established

2018年

Number of Employees

101 - 500

URL

<https://www.peroptyx.com/company/>

Offices

Main Office

Innovation House, Moneen Road, Castlebar, Mayo F23 E400
Ireland