

# 元大国際株式会社

## GENDAI INTERNATIONAL CO.,LTD.

### Company Description

Gendai International Co., Ltd., established in May 1997 and headquartered in Taito-ku, Tokyo, is a dynamic and comprehensive trading company distinguished by its unique expertise and extensive global network. With a steadfast corporate mission to serve as a powerful partner for businesses striving to succeed and globalize in today's highly competitive market, we provide a multitude of high-value-added services that go far beyond the conventional framework of a traditional trading firm.

Our business operations are primarily divided into three core domains: the Planning and Development Business, the Project Support Business, and the Office Supply and Procurement Solutions Business.

In the Planning and Development Business, our primary focus is on the planning, development, and international procurement of office furniture and related products. By fully leveraging our specialized know-how cultivated over many years as a trading company, along with our outstanding global network across various fields, we successfully deliver high-quality, highly competitive new products that perfectly align with the evolving demands of the modern era.

In the Project Support Business, we offer comprehensive backing for the management and sales strategies of clients across a wide range of industries. This includes everything from the initial planning and design of offices and retail spaces to the implementation of advanced energy-saving measures through innovative lighting proposals, as well as significant cost reductions achieved by standardizing equipment. Our true strength lies in our ability to provide holistic consulting that looks beyond mere physical space creation, aiming instead to maximize employee productivity and overall corporate value.

Through our Office Supply and Procurement Solutions Business, we strongly support the efficient purchasing operations of businesses. Ranging from catalog mail order services to the one-stop delivery of essential equipment and consumables for franchise chains, we have built a flexible and agile system tailored to meet the diverse needs of our clients while optimizing their entire procurement process.

By organically synergizing our expertise in matching, marketing, consulting, and manufacturing, Gendai International Co., Ltd. identifies and resolves fundamental management challenges. As business environments continue to rapidly change, we remain deeply committed to offering the best possible solutions by utilizing our specialized knowledge, rich experience, and the latest technologies. We will continue to dedicate ourselves to being the ultimate business partner for our clients, contributing to their sustainable growth and the broader development of society.

### Company Details

#### Head Office

Japan

#### Main Business

オフィス家具・関連商品の企画・開発・海外調達、オフィス・店舗づくりの企画・設計・プロジェクト支援（省エネ対策やコスト削減などの経営・営業戦略支援）、オフィス用品・備品の販売・調達ソリューション（カタログ通販やFCチェーン店へのワンストップ配送）、総合コンサルティング

#### President

張 正旺

#### Established

1997年5月20日

#### Capital

1,000万円

#### Number of Employees

1 - 10

#### URL

<http://www.gendaiintl.co.jp/>

### Offices

#### Main Office

6F,1-10-13 Hanakawado, Taito-ku  
Tokyo, Japan, 1110033

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