



AEON

Company Description

Since its establishment in 1973, AEON Corporation has been a pioneering force and a leading company in Japan's language education industry. Our primary business revolves around the operation of directly managed language schools across the nation. This includes 'AEON' for general English conversation, 'Amity' specialized for infants and children, and 'HAO Chinese Academy' for Chinese language instruction. By catering to a wide range of age groups and diverse learning objectives, we provide comprehensive language learning environments tailored to our students' needs.

One of our greatest strengths lies in our proprietary educational methodology. Extensively researched and developed by analyzing the specific weaknesses of Japanese learners, our curriculum uniquely balances 'knowledge acquisition' with 'practical training'. This ensures that students do not just memorize grammar, but actually develop practical and usable communication skills. Our lessons are conducted by professional educators who undergo rigorous selection and continuous training to provide optimal, individualized support.

In 2018, AEON proudly joined the KDDI Group, a major telecommunications company in Japan. This strategic partnership has accelerated our 'EdTech' initiatives, merging our decades of language education expertise with advanced information technology. Today, we seamlessly integrate face-to-face classroom lessons with online learning and smartphone applications. By tracking and visualizing each student's learning progress and conversational proficiency using data, we offer highly personalized counseling and study advice.

Beyond services for individual learners, AEON is deeply committed to corporate and academic language training. As globalization accelerates, we assist companies, government agencies, and universities in developing global talent by offering highly customized language programs. Furthermore, our multifaceted business includes the development and sales of original language textbooks and mobile learning apps.

Driven by our mission to provide high-quality learning opportunities and support individuals in succeeding on the global stage, AEON will continue to evolve. We remain dedicated to contributing to society as a leading company shaping the future of language education in Japan.

Company Details

Head Office

Japan

Main Business

直営の英会話学校・中国語学校運営、オンラインによる語学教育、語学教材・アプリの制作及び販売、企業・自治体・大学向け語学研修

President

重野 卓

Established

1973年5月

Capital

1,000万円

Number of Employees

Over 1,000

URL

<http://www.aeonet.co.jp/>

Offices

Main Office

Nittochi Nishi Shinjuku Bldg. 16F,
6-10-1 Nishishinjuku, Shinjuku-ku
Tokyo, Japan, 1600023