

KING RECORDS

King Records Co., Ltd

Company Description

King Records Co., Ltd. is one of Japan's most prominent and historically significant comprehensive entertainment companies. Originally founded in January 1931 as the internal music division of Kodansha, a major Japanese publishing house, it was later established as an independent corporate entity in November 1951. Over its exceptionally long history, King Records has played a crucial role in the growth and evolution of the Japanese music and entertainment industry.

The core business of King Records encompasses the planning, production, and sales of music, video software, and a wide variety of digital contents. Since its inception, the company has built a remarkably strong foundation in traditional Japanese music genres, including Enka and Kayokyoku. However, its true strength lies in its ability to adapt and evolve seamlessly with the changing times. The company boasts a highly diverse portfolio that spans across multiple contemporary genres such as J-POP, rock, classical music, and children's entertainment. It continuously focuses on discovering and nurturing new talent to meet the ever-changing demands of modern listeners.

Furthermore, King Records has established itself as an absolute pioneer and industry leader in the rapidly growing field of anime and voice actor (Seiyu) related media. Beginning with the massive success of the legendary "Starchild" label in the 1980s, the company has expanded its cultural influence through highly successful internal labels like "KING AMUSEMENT CREATIVE", "EVIL LINE RECORDS", and the newly launched "HEROIC LINE". The company's involvement goes far beyond traditional music production. King Records actively invests in the planning and production of original anime series, the organization of large-scale live concerts, and extensive character merchandising. This multifaceted business approach has transformed the company from a traditional record label into a forward-thinking intellectual property (IP) production powerhouse.

Supported by a robust network of affiliated companies—including the music publishing firm Seven Seas Music, the cutting-edge animation studio Polygon Pictures, and the highly equipped King Sekiguchidai Studio—King Records offers a comprehensive, one-stop ecosystem for content creation and distribution. Relocating to a state-of-the-art headquarters in Otowa, Bunkyo-ku, Tokyo in 2023 has further strengthened its strategic synergy with the Kodansha Group.

Driven by a passionate corporate philosophy to deliver dreams and inspiration through audiovisual content, King Records constantly seeks out fresh talent and embraces the latest digital platforms. Blending a profound legacy of trust with a relentless venture spirit, King Records continues to deliver high-quality entertainment to enthusiastic fans not only in Japan but across the entire world, cementing its status as an industry leader.

Company Details

Head Office

Japan

Main Business

音楽・映像ソフト及びデジタルコンテンツ等の企画、制作、販売

President

古川 公平

Established

1951年11月01日

Capital

1,300百万円

Number of Employees

101 - 500

URL

www.kingrecords.co.jp/

Offices

Main Office

1-22-12 Otowa, Bunkyo-ku
Tokyo, Japan, 1120013