



Multisearch AG

Company Description

What do your customers really want? At ISC-CX, we help you quickly improve customer satisfaction, build lasting loyalty, and earn stronger customer advocacy for your brand through a simple yet comprehensive approach.

To achieve these goals, we collect and analyze your customer data, uncover meaningful insights, and translate them into actionable, customer-centric strategies. These strategies are designed to drive deeper customer relationships, create meaningful experiences, and deliver sustainable, profitable growth.

ISC-CX offers a full range of customer insight programs tailored to your specific needs, enabling systematic business growth through comprehensive customer experience (CX) initiatives. By integrating multiple research and CX programs into one fully managed, end-to-end solution—capabilities that other research firms cannot match—we provide the deepest understanding of your customers while helping your business grow faster.

We partner with many of the world's leading brands, serving clients of all sizes, industries, and stages of growth. Through our satellite offices across Europe, Asia, the Middle East, and Latin America, we support global clients with market-leading expertise, experience, and insights. We look forward to helping your organization achieve lasting success through customer-centric strategies.

Company Details

Head Office

Switzerland

Main Business

顧客体験（CX）コンサルティング 市場・顧客調査 ミステリーショッピング データ分析・改善支援

President

Reinhold Auer

URL

<https://www.isc-cx.com/>

Offices

Main Office

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