



swissQprint

Company Description

swissQprint Japan Inc. was established in February 2017 as the directly managed Japanese subsidiary of swissQprint AG, a world-leading Swiss manufacturer of high-end, large-format UV inkjet printers headquartered in Kriessern, Switzerland. Guided by the principles of authentic "Swiss Quality," the company is dedicated to importing, selling, and providing comprehensive maintenance services and consumables for premium digital printing systems across Japan. The business serves a diverse range of industries, including sign and display, packaging, fine art, commercial photography, and industrial printing, where exceptional precision and visual impact are critically demanded.

The product portfolio of swissQprint is globally renowned for its outstanding accuracy, robust durability, and modular versatility. Key models include the celebrated flatbed printer series—Nyala, Impala, and Oryx—as well as the high-end flagship model Kudu and the dedicated roll-to-roll printer series Karibu. These systems enable highly detailed graphics and tactile, textured effects on an extensive variety of substrates, including rigid materials like acrylic, wood, glass, and metal, as well as flexible roll media. The latest Generation 5 models, such as Nyala 5, feature an advanced linear drive system and a significantly reinforced chassis, accelerating printing speeds while further minimizing structural vibration to ensure pristine print quality and reduced maintenance downtime.

Environmental sustainability is a core pillar of the corporate philosophy. Under the "swissQprint Greentech" initiative, the company integrates ecological considerations into every phase of a printer's lifecycle. By sourcing over 80% of its components from local suppliers in Switzerland, the company drastically minimizes CO2 emissions related to transport. Furthermore, these machines operate with exceptional energy efficiency, certified under the ISO 20690 standard, which substantially reduces the carbon footprint and running costs for printing businesses. Over 95% of the printer components are recyclable, embodying a true commitment to a circular economy.

In the Japanese market, swissQprint Japan functions not merely as an equipment vendor but as a reliable technology partner. In January 2025, the company entered a new strategic era with the appointment of Adriano Gut, an expert from the Swiss headquarters, as the new President and Representative Director, alongside co-founder Noriyuki Okabe as Vice President. This new management structure reinforces the company's role as a vital hub for the Asian region. Operating from its state-of-the-art showroom in Shinyokohama, the company continues to provide agile technical support, creative applications for luxury brands, and innovative print solutions, contributing to the advancement of digital printing and sustainable manufacturing in Japan.

Company Details

Head Office

Switzerland

Main Business

スイス製ハイエンド大判UVインクジェットプリンター（フラットベッドプリンター、ロールtoロールプリンター等）の輸入・販売、インクやパーツ等の消耗品供給、および保守メンテナンス・技術サポートの提供

President

アドリアーノ・グット（グット・アロイス・アドリアーノ）

Established

2017年

Capital

1,000万円

Number of Employees

1 - 10

URL

<https://www.swissqprint.com/jp/ja/>

Offices

Main Office

3-2-6 Shin-Yokohama, Yokohama-shi Kohoku-ku
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