Fuji Kagu Kogyo Co., Ltd.

Company Description

Fuji Furniture Industry Co., Ltd. was established in November 1953 in Atsuta-ku, Nagoya, originally under the name Shibayama Mokkosho as a joint-stock company. In 1964, the company changed its name to Fuji Furniture Industry Co., Ltd. and subsequently relocated its headquarters and factory to Miyoshi Town (currently Miyoshi City), Aichi Prefecture, in 1965. In its early years, the company specialized in manufacturing storage cabinets and shipped its products to department stores, major specialty shops, and wholesalers nationwide. Over time, it expanded its operations by pioneering its own unique distribution channels, developing direct-to-consumer sales, and broadening its business scope into general furniture sales and comprehensive interior coordination.

One of the most notable strengths of the company is its extensive portfolio, featuring products from over 300 domestic and international manufacturers and brands. Crucially, Fuji Furniture Industry Co., Ltd. has established a powerful market presence as the authorized distributor in Japan for two major global brands: "Ashley Furniture HomeStore," the number one selling furniture brand in the United States, and "songdream," a brand offering sophisticated European modern-style interiors. The company operates multiple showrooms and retail locations for these brands across key regions, including Nagoya, Aichi, Yokohama, and Kobe, delivering high-quality living space solutions tailored to the diverse and evolving lifestyles of its clients.

Guided by its corporate philosophy, "We explore unique products around the world and continue to be professionals offering space design solutions reflecting our customers' lifestyle," the company does more than just sell furniture. It provides custom furniture planning, interior design coordination, and remodeling services, particularly in the Kanto region. Under its core managerial policy of "Only One Management," the company continuously pursues exclusive products and services that cannot be found elsewhere. It also acts as an information hub, sharing insights into global lifestyles and cultures to stimulate inspiration. By tapping into the deep-seated desires of its customers, Fuji Furniture Industry Co., Ltd. turns their vision of an ideal home into a reality. With a rich history spanning over seven decades and strategic global shifts, such as moving its manufacturing operations overseas in 1999, the company continues to thrive as a trusted leader in the furniture and home interior industry.

Company Details

Head Office
Japan

Main Business
家具、インテリア、輸入家具の販売・オーダー家具の企画販売、インテリアコーディネート・リモデル（関東エリア）

President
庄司 英樹

Established
1953年11月

Capital
50百万円

Number of Employees
51 - 100

Offices

Main Office
1 Kamisugo, Nishi-kamo-gun Myoshi-cho
Aichi, Japan, 4700224