INNOBIS
イノービス株式会社

Innobis

Company Description

Innobis Co., Ltd. is a forward-thinking Japanese enterprise established in January 2025, specializing in the import, processing, and distribution of advanced flashspun nonwoven fabrics. Based in Taito-ku, Tokyo, under the visionary leadership of Representative Director Kiwaki Kitayama, the company has rapidly positioned itself as a key innovator in the high-performance materials industry.

At the core of Innobis's business operations is its partnership with Kingwills, a highly innovative research-and-development-driven company founded in 2014. Innobis serves as the primary import distributor in Japan for Kingwills' revolutionary flashspun nonwoven fabric, known as HYPAK™. HYPAK™ is produced using a proprietary technology where nanometer-scale, high-strength filament fibers are randomly layered and bonded solely through heat and pressure, without the use of chemical binders or adhesives. This unique manufacturing process results in an eco-friendly material that possesses an extraordinary combination of properties: it is remarkably lightweight yet exceptionally durable, and it provides a high level of water resistance while maintaining excellent breathability and moisture permeability.

Historically, the global market and supply chain for flashspun nonwoven fabrics have been dominated by Western manufacturers. This heavy reliance posed significant risks for Japanese industries, particularly during global disruptions such as pandemics or geopolitical conflicts, which caused severe supply instability. Innobis addressed this vulnerability by establishing a fast, reliable, and geographically strategic supply chain centered in Asia, ensuring a consistent and resilient domestic supply of high-performance nonwoven fabrics for Japanese businesses.

The applications for Innobis's products span a wide spectrum of critical industries, including building materials, protective clothing, medical sterilization packaging, agricultural materials, and industrial printing. In the building materials sector, the company markets high-performance breathable waterproof sheets under its proprietary brand names, LITEX® House Wrap and LITEX® Silver. These sheets play a vital role in high-quality, long-lasting residential construction across Japan. By blocking external rainwater while allowing internal moisture to escape, LITEX® products prevent structural rot and condensation inside walls. Demonstrating its commitment to exceptional quality control, Innobis conducts rigorous, independent outdoor exposure tests. Based on outstanding results, the company extended its 20-year product warranty's outdoor exposure limit from 60 days to 90 days in 2026, offering builders and homeowners unprecedented peace of mind even when external wall construction faces delays due to global supply chain issues.

In the field of personal protective equipment (PPE), Innobis provides Type 4 chemical protective suits designed for spray protection. The dense nonwoven structure of HYPAK™ offers a superior barrier against hazardous chemicals and fine particulates. Unlike conventional film-laminated garments that are prone to peeling or scratching, HYPAK™ protective clothing is inherently robust, soft, and highly breathable, ensuring the safety and comfort of workers operating in hazardous and physically demanding environments.

For the medical sector, HYPAK™ serves as an ideal material for sterilization packaging. Its dense fibrous matrix prevents the entry of microbes, maintaining a strict sterile environment, while its high gas permeability allows for efficient sterilization processing. Additionally, the material's unique qualities are utilized in agricultural mulch sheets, durable and water-resistant synthetic paper for printing, and heavy-duty packaging for desiccant products.

Innobis Co., Ltd. fosters a corporate culture that prioritizes continuous innovation and customer satisfaction. By maintaining a close strategic alliance with Kingwills—which collaborates with top-tier global research institutes and universities—Innobis is uniquely capable of conducting advanced application research to meet the precise requirements of the Japanese market. Driven by its mission to enrich lives and enhance safety through cutting-edge material science, Innobis is dedicated to supporting industrial advancement and contributing to a sustainable and secure future.

Company Details

Head Office
Japan

Main Business
フラッシュスパン不織布（HYPAK™ / ハイパック™）などの輸入・加工・販売（建築資材、化学防護服、医療用滅菌包材、農業用資材、工業・印刷用途向けの特殊素材の提供）

President
北山 貴吾記

Established
2025年

Offices

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