



QualiArts, Inc.

Company Description

QualiArts, Inc. is a prominent Japanese mobile game development and operation company established in October 2016 as a wholly-owned subsidiary of CyberAgent, Inc., a major digital entertainment and media conglomerate listed on the Tokyo Stock Exchange. As a core member of the CyberAgent Group's smartphone game business (SGE), QualiArts has consistently delivered high-quality titles that captivate players nationwide and globally.

The company operates under the inspiring corporate mission: "Creating a continuously interesting world." This philosophy reflects their dedication to breaking conventional boundaries, exceeding user expectations, and offering experiences filled with surprise and emotion. The team at QualiArts believes that to create truly engaging content, they themselves must thoroughly enjoy the process of creation and maintain an unyielding spirit of challenge.

QualiArts specializes in the comprehensive planning, development, and management of smartphone games. Their core strength lies in their ability to maximize the appeal and potential of characters through cutting-edge 3D graphics, intricate character modeling, and breathtaking live performance direction. Some of their most notable and successful titles include "IDOLY PRIDE," a multimedia idol-themed project that gathered massive acclaim, "Gakuen Idolmaster," developed in collaboration with Bandai Namco Entertainment Inc., and "hololive Dreams," a highly anticipated joint project with Cover Corporation. These games are widely praised within the industry for their visual fidelity, emotional storytelling, and seamless technical execution.

The working environment at QualiArts is designed to foster innovation and allow creators to perform at their absolute best. Engineers, 3D artists, game designers, and producers work closely in a highly collaborative, cross-functional environment where flat communication is encouraged. Backed by the stable financial foundation and comprehensive employee welfare benefits of the CyberAgent Group, the company provides a secure yet dynamic workplace. Employees enjoy extensive opportunities for career growth, with young talents frequently given significant responsibility to lead major projects. As the mobile gaming landscape evolves, QualiArts remains committed to leveraging advanced technologies to deliver unforgettable entertainment experiences to players worldwide.

Company Details

Head Office

Japan

Main Business

IPの企画・開発・プロデュース / スマートフォンゲームの企画・開発・運営

President

辻岡 義立

Established

2016年10月

Capital

120.0 百万円

Number of Employees

101 - 500

URL<https://qualiarts.jp/>

Offices

Main Office, Shibuya-ku
Tokyo, Japan, 1500042