



Creative Technology Japan Co., Ltd.

Company Description

Creative Technology (CT) is one of the world's leading suppliers of specialist audio-visual equipment and technical solutions to the live events, entertainment, sports, corporate, and systems integration markets. Founded in London in 1986, CT has built a reputation over nearly four decades as an industry pioneer. Today, as a core part of the global NEP Group, a premier media technology partner supporting content creators worldwide, CT benefits from an unmatched combination of international resources, technical expertise, and global buying power.

The cornerstone of CT's philosophy is "Global Reach, Local Touch." The company supports its clients from 32 offices across 17 countries globally. In the Asia-Pacific (APAC) region, CT maintains a strong and growing presence with key bases in Tokyo, Singapore, Shanghai, Hong Kong, and Seoul, managed under a regional leadership team. The local Japanese entity, Creative Technology Japan, was established in 2019 and operates from its facility in Minato-ku, Tokyo, sharing resources and working closely with its sister company, NEP Japan, to deliver seamless broadcast and live event solutions for domestic and international clients alike.

CT's comprehensive service offering spans the complete lifecycle of technical production. This includes the design, engineering, project management, and operational delivery of high-end video displays, large-scale LED screens, projection mapping, professional audio systems, entertainment lighting, broadcast equipment, and virtual studio spaces. The company has also diversified significantly into systems integration and permanent installations, transforming corporate boardrooms, museums, retail spaces, and hospitality venues into interactive environments. Furthermore, CT's extensive experience in global events, such as World Expos, corporate activations, Olympic Games, and music festivals, highlights its capability to handle complex, high-stakes productions flawlessly.

Driven by its core mission to "Turn Creative Ideas Into Technical Reality," CT is powered by a diverse global team of technical engineers, project managers, and creative professionals. The company prides itself on its values: embracing possibilities, delivering memorable experiences that exceed expectations, and doing what is right for its clients, people, and the planet. With its robust infrastructure, cutting-edge technical equipment, and highly skilled talent pool, Creative Technology remains at the forefront of the entertainment and event technology industry, consistently pushing the boundaries of what is possible on stage, on screen, and on set.

Company Details

Head Office

United Kingdom

Main Business

ライブイベント、エンターテインメント、スポーツ、大型展示会、国際博覧会、企業プロモーション等における、最先端のAV（映像・音響・照明）技術ソリューションの提供。LEDディスプレイ、プロジェクションマッピング、バーチャルプロダクション（XR）、一時的なイベント向けの機材レンタル・システム運用、および商業施設やミュージアム等の常設システムインテグレーション（設計・施工・保守）の展開。

President

クリストファー・パーク

Established

2019年（令和元年）7月24日

Capital

非公開

Number of Employees

11 - 50

URL

www.ct-group.com/apac/

Offices

Main Office

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