



Almedia GmbH

Company Description

Almedia GmbH is an ad technology company headquartered in Berlin, Germany, specializing in user acquisition for mobile apps and games. Founded in 2020, the company focuses on Rewarded User Acquisition platforms, enabling users to earn rewards such as cash or gift cards by completing activities including playing games, testing applications, and answering surveys.

The company provides advertising and marketing solutions that help app developers and game publishers acquire high-quality users while improving advertising performance and return on investment (ROI). Its major services include "Freecash," which has experienced rapid growth in the mobile gaming and app industry.

Almedia GmbH has been recognized as one of Europe's fastest-growing companies and is known for its strong growth in the adtech sector.

Company Details

Head Office

Germany

Main Business

モバイルアプリ・ゲーム向けユーザー獲得支援 リワード型広告プラットフォーム運営 デジタルマーケティング支援 広告効果最適化・収益化支援

President

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Offices

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