



## COLBO Co., Ltd.

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### Company Description

COLBO Co., Ltd. is a specialized sales promotion and creative agency in the medical and healthcare fields, established on December 10, 1993. Based in Tokyo, Japan, the company has dedicated over three decades to connecting advanced medical science with society through effective and accurate communication.

The core strength of COLBO lies in its fully integrated, in-house system. Healthcare advertising demands top-tier accuracy and strict compliance with medical codes and regulations. COLBO addresses this by combining its professional medical writing (scientific affairs) team with its creative teams under one roof. These creative teams cover graphic design, web development, video/3DCG production, and exhibition space design. This one-stop solution ensures seamless collaboration, leading to rapid, high-quality, and cost-effective outputs for pharmaceutical companies and medical device manufacturers.

Driven by its corporate statement, "Believe in human," COLBO strives to deliver valuable medical information swiftly to healthcare professionals and patients. The company's commitment to excellence is backed by global standards, including ISO/IEC 27001 certification for information security and a "Bronze" rating from EcoVadis for sustainability. COLBO continues to innovate healthcare promotion by turning complex medical data into engaging and trustworthy visual experiences.

### Company Details

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**Head Office**

Japan

**Main Business**

医療・ヘルスケア分野に特化したセールスプロモーション・広告代理店業務（メディカルライティング、グラフィックデザイン、映像制作/3DCG、スペースデザイン、WEBデザインなど）

**President**

内堀 雅彦

**Established**

1993年12月

**Capital**

90百万円

**Number of Employees**

51 - 100

**URL**<https://www.colbo.co.jp/>

### Offices

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**Main Office**

Ginza Shochiku Square 9F  
1-13-1, Tsukiji,, Chuo-ku  
Tokyo, Japan, 1040045

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